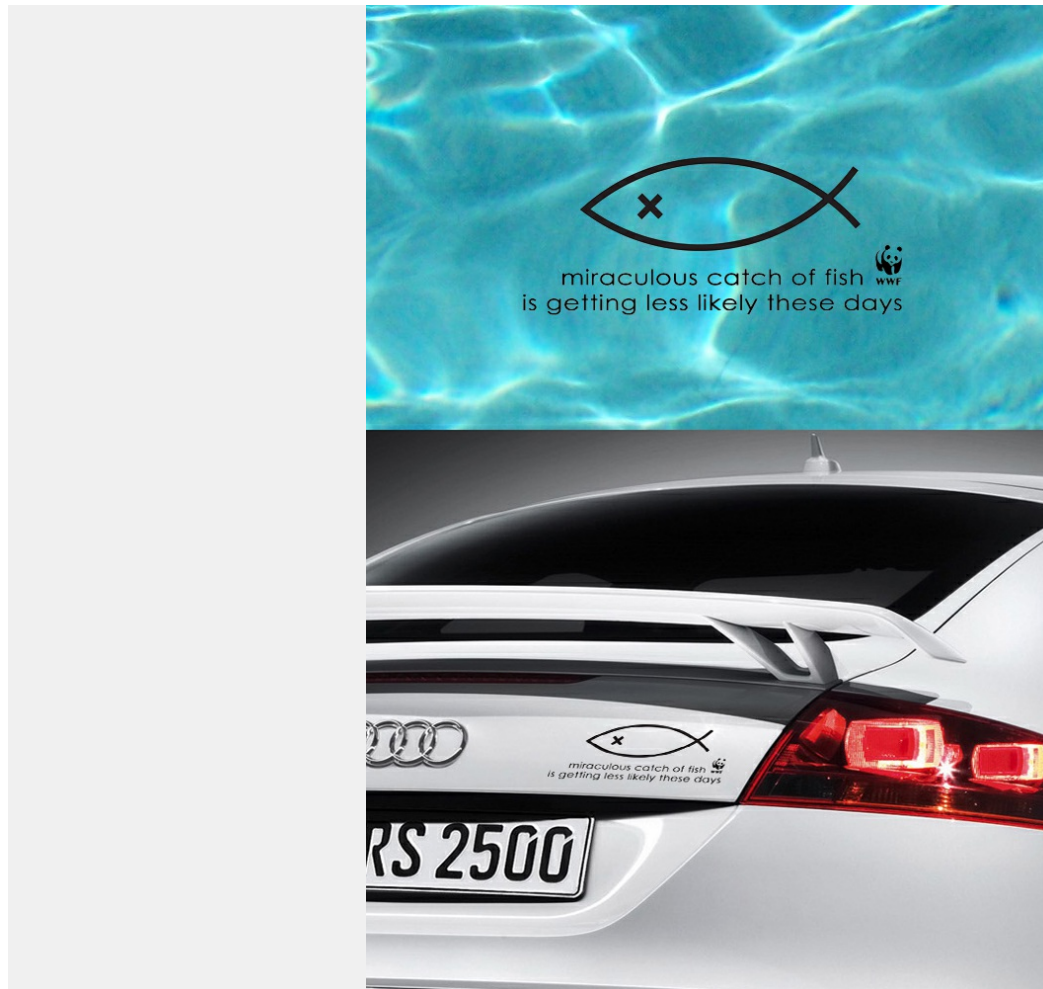


1/2 Miraculous catch of fish

This fish is no more!



Solution

This is the campaign for both traditional and new media. The idea is to create a connotation to the Christian fish symbol with additional suggestion that the fish has passed away. For some funny, for others controversial the campaign will be talked about and eventually will reach a lot of people!

For now I present the billboard sketch and the idea for car stickers, hopefully more will follow! New claim!!!

Status: 18.06.2018

Fabulous Fish!

2/2

Miraculous catch of fish

This fish is no more!

Creative's profile



szymonwit PRO
designer

Creative's top 5 skills

Architecture, Graphic Design, Product Design, Interior Design, Packaging Design