

1/2 The jungle job

I have this dream to leave everything behind for a while, to experience life in pure nature, to know what it's like to survive in a jungle. don't you?



Solution

Remember the campaign "the best job in the world? It was one of the most successful social campaigns ever... conducted by the Australian tourism board. The idea is simple; give one guy or girl the chance of a lifetime: to work and live in a paradise spot on earth, for half a year, and be paid for it, too. In the original case the 'job' you had to do was to be caretaker of a beautiful Australian island (and to blog and write about life on that island)

I think this kind of social campaign could work for Yasuni. One person is invited to stay in a jungle cabin, learn about the jungle and the life of the indigenous folk. It won't be a fancy or luxurious life - so you must be pretty dedicated to do it. Your job is to create a documentation about your experience and to learn as much as you can about the jungle.

The call for applications is open to

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Creative's profile



texastee PRO

Creative's top 5 skills

Copy Writing, Communication Concept