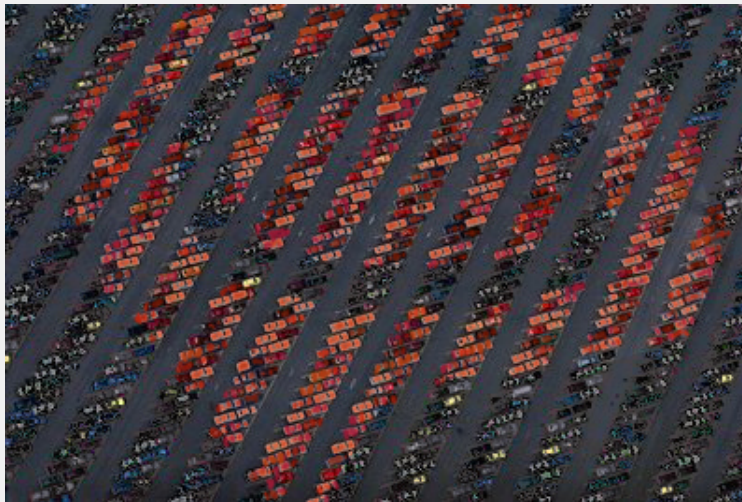


1/2 **Auszeitgeist**

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Solution

exposure to a consistent pattern creates a learned response. this formation of belief and affirmation makes pattern the natural succession of repetition alone. we distrust repetition because it seems contrived and unresponsive. patterns link behaviour and meaning to an associated action and outcome, reaffirming belief. patterns make a brand seem more expressive and human. pattern recognition creates a personal memorable relationship that builds brand trust on each and every outcome.

Status: 18.06.2018

Transform your time!

2/2 **Auszeitgeist**

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Creative's profile



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