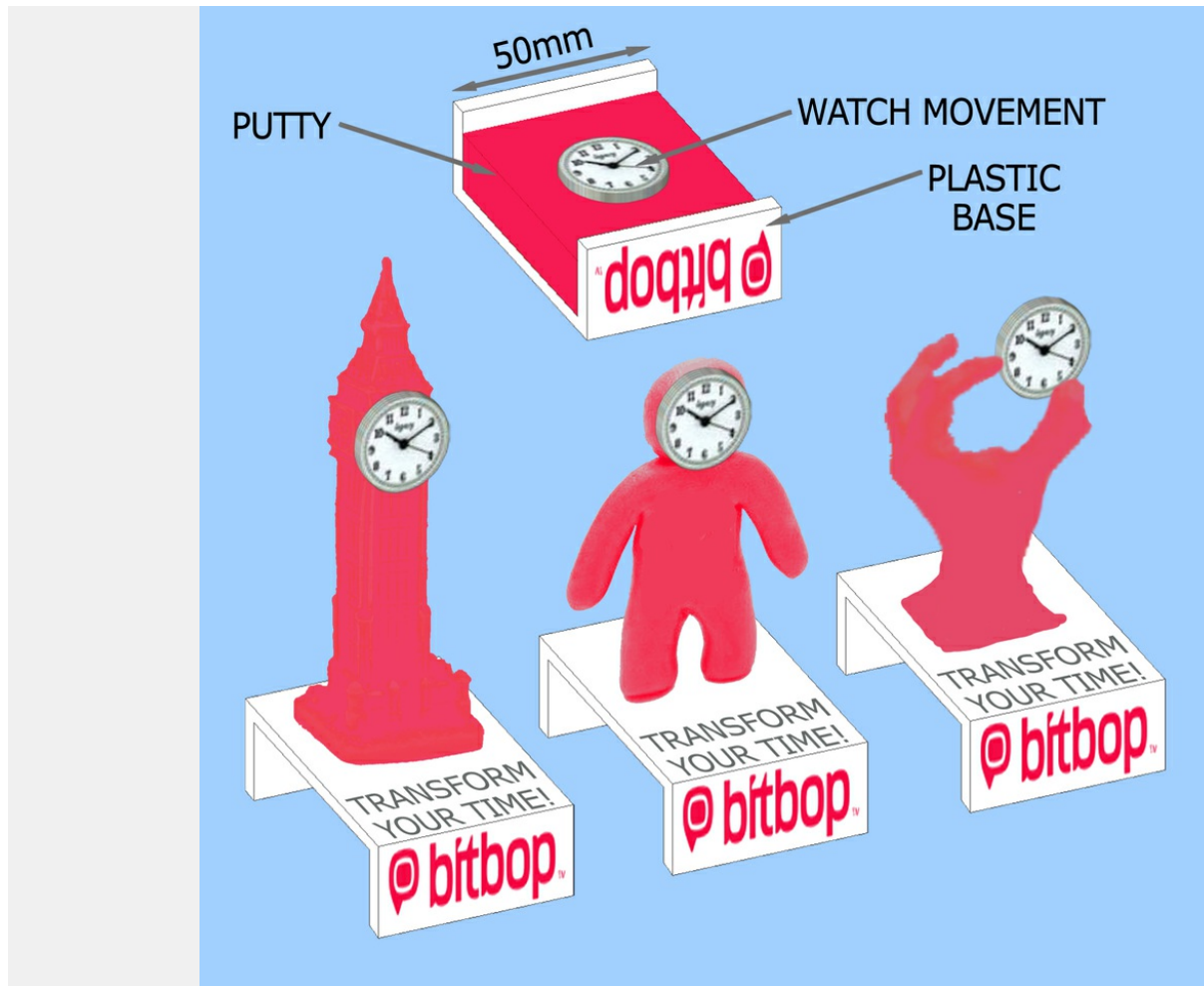


Transform your time!

## 1/2 Transform Your Time (literally!)

Transform Your Time Promo Gift



### Solution

My idea takes the form of a small promotional gift that puts out Bitbop's key message in a fun and unique way!

As shown by my image, the item comprises three elements (all fairly cheap to source for several thousand items to be made within budget)

- > A plastic base, displaying the Bitbop logo and the key message
- > A small watch movement for displaying the time
- > A block of red putty, for the user to shape their own creation and literally "Transform Your Time"

The user can mold the putty to form infinite shapes and create their own small desk clock

The item would be distributed by Bitbop representatives on the street, and be seen by millions in homes and offices across the city!

*UPDATE*

Transform your time!



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## Transform Your Time (literally!)

Transform Your Time Promo Gift

Creative's profile



**liverp00l** PRO  
Engineer

Creative's top 5 skills

Graphic Design, Illustration, Product Design