

1/2 **Serendipity**

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When you find something that you wasn't expecting to find

Solution

When you find something in a space that you wasn't expecting to find...you are in a Serendipity Space.where everything in anyway can happen. This is the concept of the project based on a transformation of elements in the time and space. These transformable elements are: venetian blind composed of two kind of skin (wooden slats for semi-private space and inside them curtains for creating private space). The use of natural material like wood and tissue emphasizes the desire to create welcoming spaces, and at the same time, draw attention to a natural transformation that with the simple gesture of raising and lowering the curtains creates new spaces. Ease in creating the transformation and coherence of materials and design details are behind the idea like in a scenography easy to implement. Some other transformable elements are tables: they go up and down through a telescopic system

2/2

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Creative's profile



paolaoliva PRO

Architect and Product Designer

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design