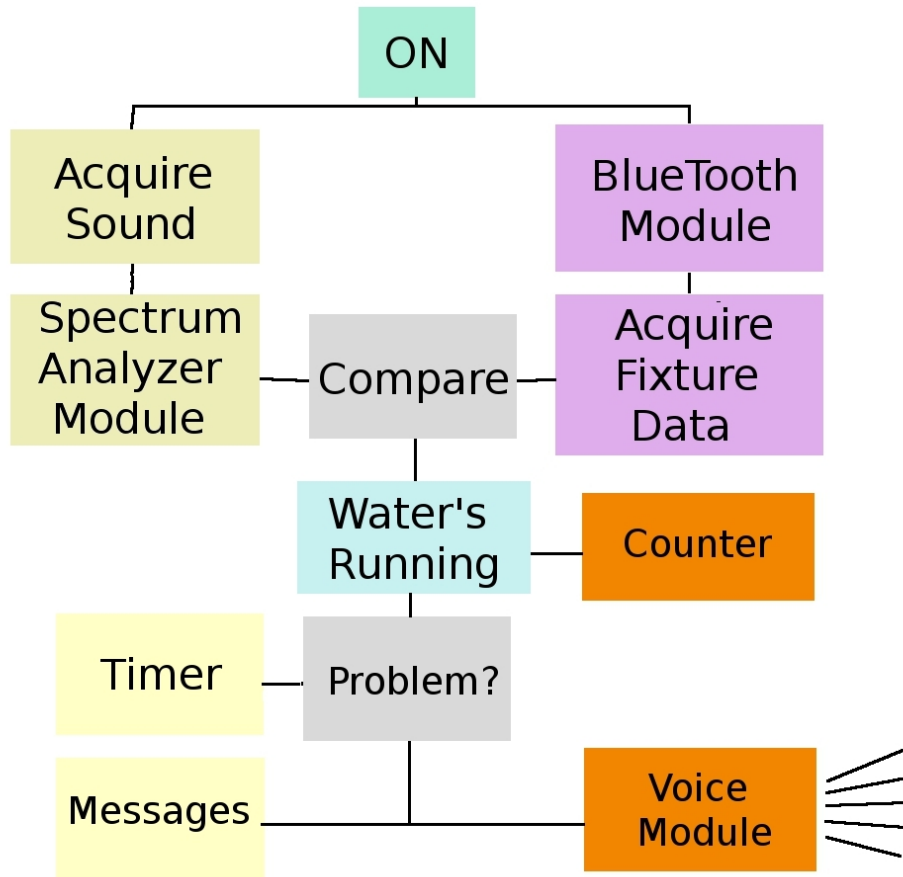


1/2 Personal Water Use Smart Phone App

This is a smartphone "waterfootprint" App that falls under the Water Use Reduction category.

Water FootPrint Smartphone App



Solution

A key toward achieving true, long term water conservation involves improved user education. In this light, Treehuggers would team up with Waterfootprint.org, architects and building owners to finance the creation of a rather-simple smartphone "app" which would monitor how much water the smartphone's owner is using. This app could even provide advise on ways that the user might better reduce their water consumption, their waterfootprint. Most importantly, this concept could be implemented almost immediately without changing any fixtures or plumbing in new or existing buildings! (see alternative below) When coupled with existing water-saving technologies, the personal waterfootprint app would provide major inroads to efficient water use,

Smartphones and PDA's are constantly with us and therefore can act as an effective personal counter whenever it hears water running. During the rollout of

2/2

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Creative's profile



gizmotech
Gearhead

Creative's top 5 skills

Product Design, User Experience