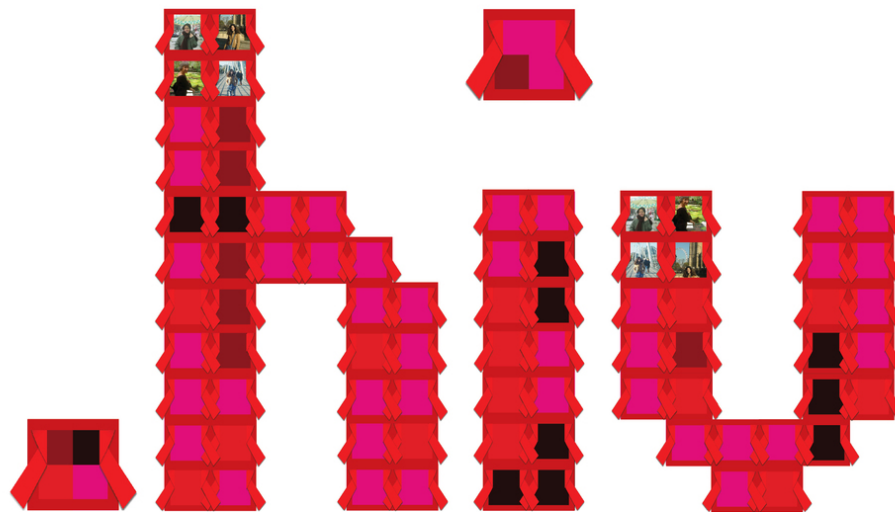


# 1/2 World Wide Outlook

World Wide Outlook



## Solution

Designing one pixel of the logo for the dotHIV logo initiative

### AIM

1. Developing a positive symbolic to do with a new perspective or outlook.
2. Taking a familiar and universal object and simplifying it like a pictogram.
3. Not involving the HIV/AIDS problematic.

### IDEA

Transforming the pixel into a window to symbolise a new chance, hope and perspective.

The well-known ribbon is used as a detail as open curtains and is only recognisable on the second glance.

The pixel is here used as a multicultural space referring to the

word wide net and the domain as a new outlook. The frame can be taken to integrate people or

A Pixel against Aids

 PEN ZONE

2/2

## World Wide Outlook

World Wide Outlook

Creative's profile



**IrisHolly** PRO  
Designer

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design

ID: 17544. Last updated: 25.10.2011

**jovoto**

Status: 18.06.2018