

1/2 Collaboration outside

Nowadays the internal power of the PC is not important, important is collaboration.



Solution

On many PC you can find the label "intel inside". This label shall show the technical quality of the parts inside the PC. With collaboration it doesn't matter what's inside the PC.

The technical power of a PC is water under the bridge now: essential ist the ability to reach people, clouds, collaboration outside the PC:

To bring it to the point:

until now: (intel) inside New:
collaboration outside

To show this in a spot: A computer expert who has finished installing a collaboration software, (removes the label "intel inside" and) adds the new label "collaboration outside".

One could also create real labels "collaboration outside" for PCs.

Important: It should be checked if this doesn't impinge the rights of intel, when the spot mentions "intel

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Creative's profile

.ohwieler



Hohwieler

engineer, technical writer