

1/2 Coca Cola in The House

Coca Cola in The House



Solution

- Simple multifunctional bottle crate. Simple design. Nice and easy to use.

- This product can be used in everyday life. It is practical and actively used in the household, so it is also a good advertisement of the brand.

- This specific version consists of a box for 12 bottles each containing 1 liter.

- In my opinion, the chosen material should be either bioplastics or a product derived from recycled plastics.

Bioplastics have irrefutable ecological advantages, without a doubt they are the future of the plastic products. The only disadvantage is

probably the higher industrial cost which is for sure to drop down as the

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Creative's profile



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Creative's top 5 skills

Product Design