

## 1/2 Virtual Guestbook

Guests/Inhabitants can post video messages that will be screened in the lobby and put in a database:

### ME & ALL - VIRTUAL GUESTBOOK

- Guests and inhabitants can leave videos with personal recommendations
- these videos will be screened in the hotel lobby and are being loaded into a database sorted by topic for guests

#### Advantages:

- personal recommendations instead of standard commercials
- also appealing to guests without high technical knowledge

#### Solution

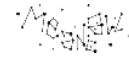
A Video wall is placed in the hotel lobby. Virtual guest book entries will be screened from Hotel visitors or inhabitants or commercials from the surrounding area. They will be loaded into a database which can be searched by the hotel guests by topics.

Videos will be edited by the hotel staff. To encourage people to deliver a video message, the hotel could give a cocktail for example to the guests who reach in a virtual guestbook entry. +++++

TRANSLATION OF THE VIDEO:  
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- the virtual guestbook
- In the hotel lobby virtual guestbook entries are being showed
- there are three possible entries:
  - 1st offline (guest can reach in a video from home)  
Jochen K.: I loved the cocktail "on the beach"
  - 2nd from the hotel. Guest can send a video from the media pool  
Axl P.: I´d like to say thanks to the

Connecting me with all



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## Virtual Guestbook

Guests/Inhabitants can post video messages that will be screened in the lobby and put in a database:

Creative's profile



**MSTR** PRO

Musikpädagoge, Komponist, Studiomusiker

Creative's top 5 skills

Copy Writing, Communication Concept