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Solution

According to the TULIP-CHAIR from Eero Saarinen in 1955 for KNOLL, the idea was born to create a crate for Coca Cola. This non-reversible design, Vintage as well as Retro, testify to a individual style and esprit and is a big eye-catcher in any living space.

The construction.

Basically at first view it´s a round box with habile transport-holder arranged on both sides. If you open the box by rotating the top, the TULIP-LEG appears. This leg can be blindingly easy connected with the box through a locking-system. NOW THE DESIGN-IKON IS BORN!

The material.

Nowadays sustainibility becomes more and more important. That´s why would use pressedrecycled cellulose for the insultaion and the regulation of the temperature inside the box.

The taste.

We created 3 different boxes for the

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Creative's profile



Gestaltungsbude PRO

Art Director

Creative's top 5 skills

Copy Writing, Graphic Design, Illustration, Photography, Communication
Concept

Collaborators



Luka PRO

Architect