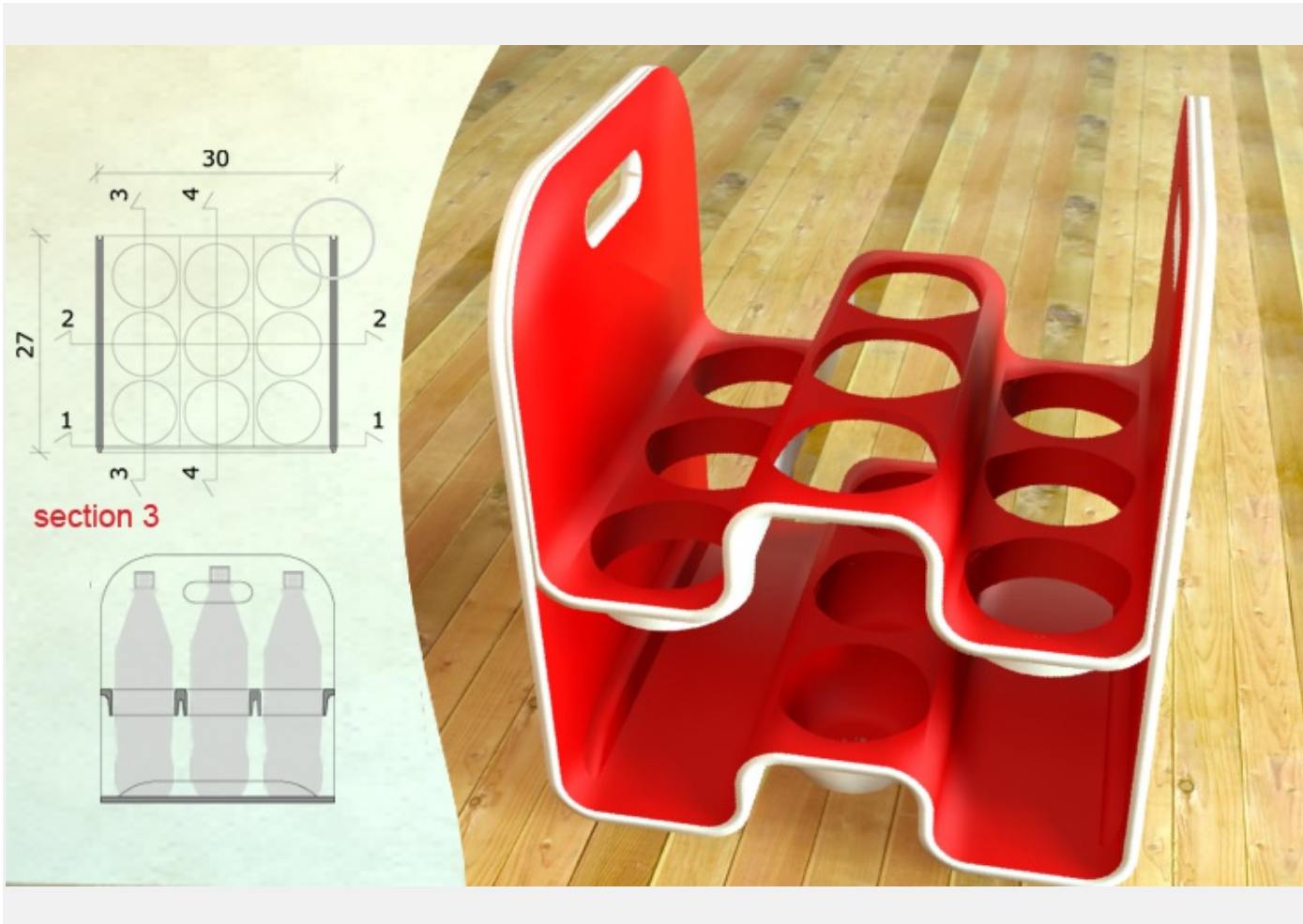


1/2 Coca Cola Slice

Coca Cola Slice



Solution

material: biodegradable plastic(However I think that current biodegradable plastic wont last for 20 years, so a second solution in recycled plastic)

9l dimensions: 30/27/34 1

palette = 60 crates

6l dimensions: 30/17.8/34

A starting point in designing this crate was a simple box, sliced on the front and back side so the goods could be visible. The goal was for the design to be simple, fresh, unique and sporty style that represents the Coca Cola brand in the best way. A normal functioning of the crate to carry bottles is retained.

The Coca Cola elements that have been used in designing this crate

are the timeless and recognizable Coca Cola name and the white- red color combination. Also, one of the

2/2

Coca Cola Slice

Coca Cola Slice

Creative's profile



nininichvarak PRO
Architect Designer

Creative's top 5 skills

Photography, Product Design, Interior Design, Packaging Design, Textile Design