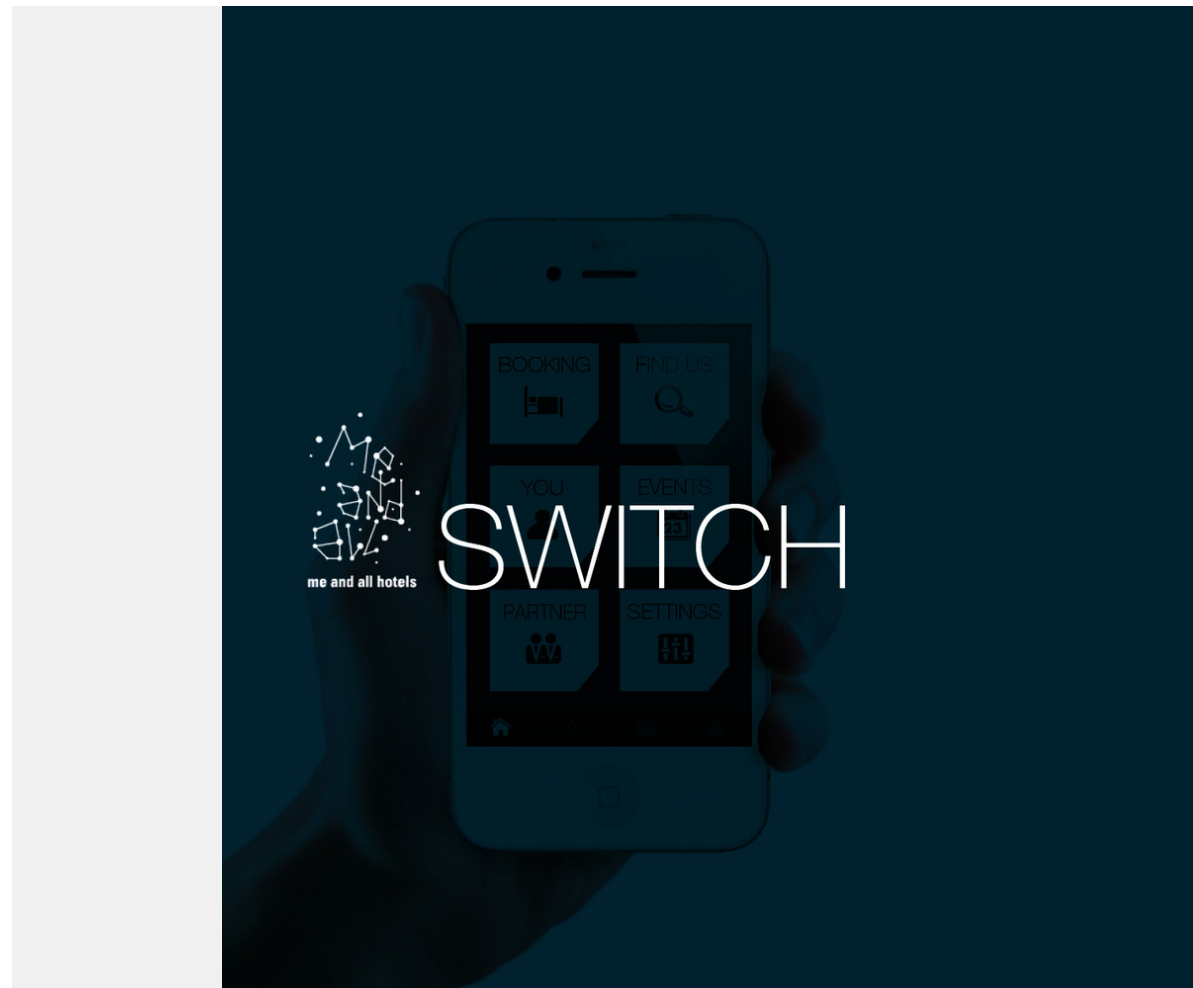


1/2 **switch**

Explore the city, get connected, benefit from cooperations - be you.



Solution





Privacy and Networking

Why:

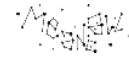
For us it is completely normal to switch between privacy and networking, but it is important that you can show it (e.g. Skype has its status symbols).

Making a complex thing (e.g. connections between people) tangible or visual helps people understanding, they are losing fear and they identify themselves more with it.

The Idea:

Show with your profile if you are in the  private  or  networking  mode and switch it easily with your MeAndAll-App. on the meandall-app, on touchpoints, on the mediawall, at the bar or on each table the other guests can see your status (and profile). A smart way to visualize the MeAndAll-Community, get in contact with other people - and you get the feeling of being a part of the MeAndAll-Community.

Connecting me with all



2/2

switch

Explore the city, get connected, benefit from cooperations - be you.

Creative's profile



modern_amusement

Strategic Designer/Industrial Designer

Creative's top 5 skills

Product Design, User Experience