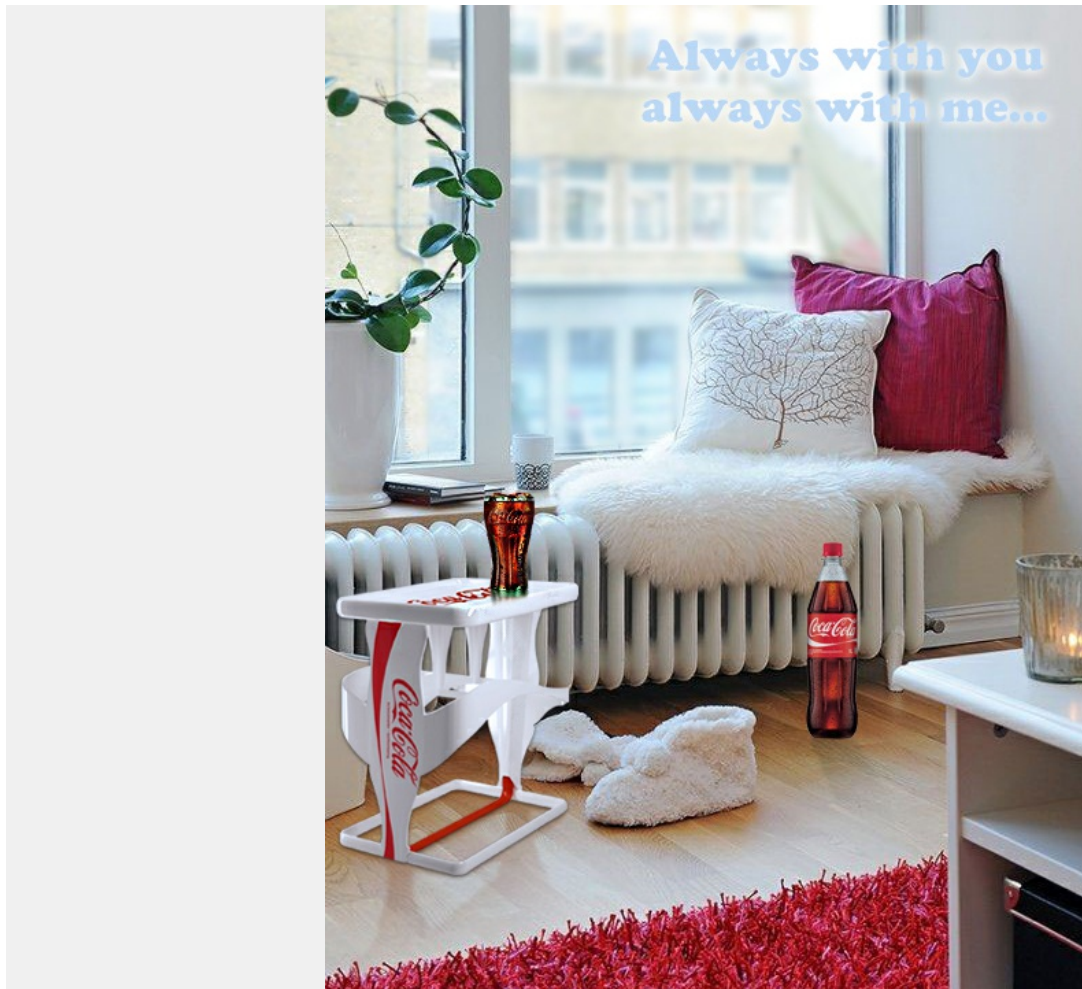


1/2 Coca-Cola LOVES You

Three of the most iconic symbols - Coca-cola's logo, ribbon & bottle's silhouette - unite in one!





Solution

Design:

The very design of the crate is a reflection of the brand itself.

It has unique, attractive and recognizable design for the Coca-Cola products only.

It seems important in this design that viewed from any side it displays all the three iconic symbols of Coca-Cola and gives nice visibility of the product - the bottles and the labels.

The recognition factor of the Coca-Cola brand through the contoured bottle, the lettering and the red and white color scheme are guaranteed. The design of this bottle crate clearly speaks the Coca-Cola language and offers futuristic look by using dynamic asymmetrical shape, which looks attractive and everyone will want to have and present it in their living spaces.

Emotion:

The offered design has highly

2/2

Coca-Cola LOVES You

Three of the most iconic symbols - Coca-cola's logo, ribbon & bottle's silhouette - unite in one!

Creative's profile



creativa **PRO**

Interior&Product Designer

Creative's top 5 skills

Graphic Design, Product Design