

1/2 **just a box**

The idea here is to create a box which also makes the content accessible.



### Solution

#### New Concept:

After a lot comments here on jovoto and also after trying to be next to the briefing i made the box way more simpler. Now i just use one Material recycle Plastic from old plastic boxes. The box is printed with one color (red).

Like the Coca Cola Brand likes to use the wave it is used under the Coca Cola Logo. Well i hope you like it :).

#### Old Concept:

I've started a small survey among my friends. When asked what the people were happy to drink Coca Cola on events, parties, etc.. The question to the people was of course what would you improve on a Coca Cola crate. Here I was repeatedly told that often unsystematic boxes are stacked together and thus you do not really see if there are full bottles in the crate.

Right here I will begin with the concept of a stackable, easy to use

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Creative's profile



**mariopxp**  
Grafik-Designer

Creative's top 5 skills

Graphic Design, Photography