

1/2 Victorinox :: POP What Series :: UPDATE 2

Victorinox :: POP What Series! UPDATE 2 New place of the logo, set to request the brief



Solution

The idea is to give a twist to pictures of pop stars of recent years and play around with the concept anti-rockstar or anti-popstar ... I think for the target or the audience for whom the product, the concept is very valid.

Status: 18.06.2018

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Creative's profile



War1984 **PRO**

Graphic designer / Art Director

Creative's top 5 skills

Graphic Design, Photography

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