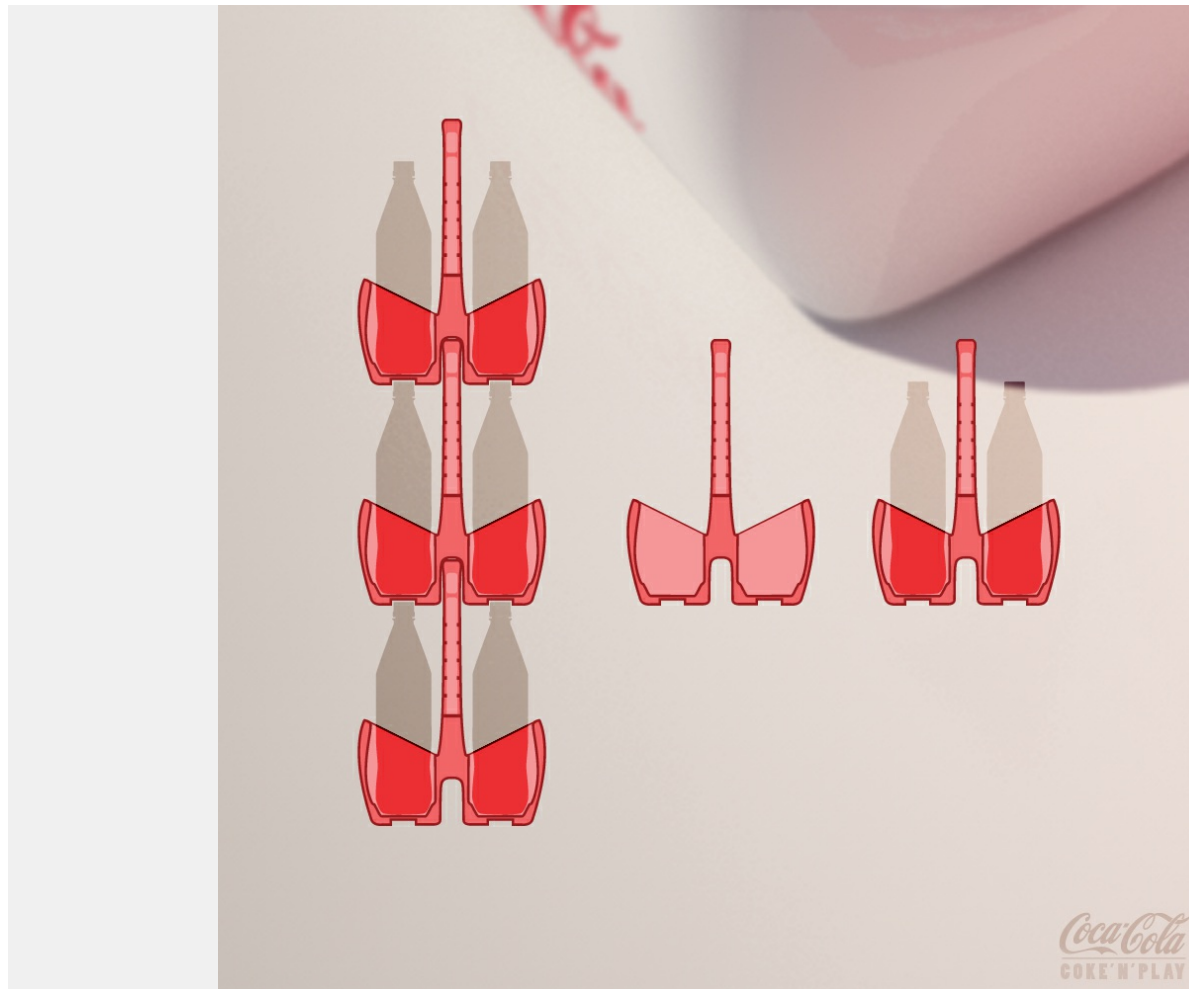


1/2 **COKE 'N' PLAY**

Sustainable crate in recycled HDPE

**Solution****COKE 'N' PLAY**

The main concept of this project is based on a sustainable crate that first of all has clearly spelled out its main functions and at the same time has 3 new features:

- « Connect Four » ;
- « Save water cutlery drainer » ;
- « Storage » ;

The crate contains 6 bottles of 1 liter each one. In this way the weight is easily transportable and the central handle facilitates even more the transport.

The crate's form is ergonomic and light (thanks to the holes and material used).

The material used is recycled HDPE for a sustainable future.

The crates are perfectly stackable thanks to the deep recesses under the base of the crate that give to it a great stability.

2/2

COKE 'N' PLAY

Sustainable crate in recycled HDPE

Creative's profile



paolaoliva PRO

Architect and Product Designer

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design

Collaborators



marcomarotto PRO

Designer