

## 1/2 Form follows function

A crate with four advantages stack into one another, stack on top of one another, push or carry.



### Solution

In an environmentally friendly manner

Why five bottles?

A beverage crate always means a certain material employment. Since two to three bottles Coca Cola can be transported problem-free in a material bag or in a backpack, regard I the material employment as a crate from four to five bottles for justified.

Gasoline save with logistics

The form of the crate is asymmetrical, this makes possible it alternatively the crate around 180° to turn and into one another or one on the other stack.

By that into one another to stack teach beverage crates can substantially more efficiently to be

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Creative's profile



**Think**  
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Creative's top 5 skills

Illustration, Product Design