

1/2 **audio - video**

theatre lives of language and action, hearing and watching



**Solution**

short scenes will be recorded  
- only the action, without sound, to watch  
- only sound, to hear, without action  
These records of actual plays you can download from the website of the theatre  
So to make curios to see the whole plot of the stage play in word and action and at the end the dates will appear with a link to order tickets

for advertising in larger context the spots can be shown on local radio(audio) or local TV (video) advertising screens in public transport and stations where a lot of students and young people assemble every day  
Theatre can rent this for a certain period; these screens become very popular, even the railwaystation in my small town have this now...!

Could be done with every theatre play!

Updates show a real example of a video-version and a audio-version...

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Creative's profile



**lemo** PRO

architect, building expert

Creative's top 5 skills

Architecture, Graphic Design, Product Design, Interior Design