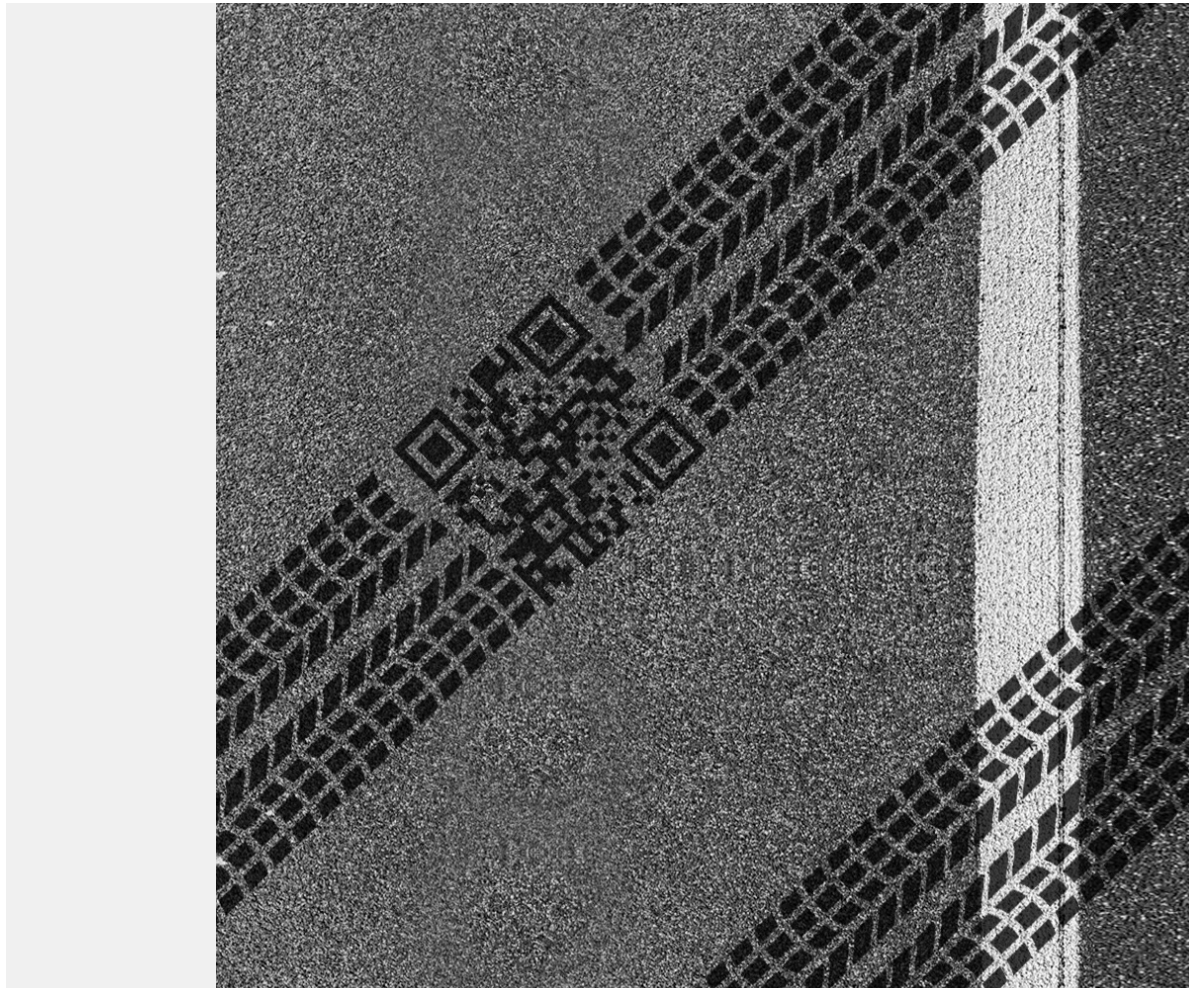


1/2 QRilla Campaign

QRilla Campaign



Solution

potential qualified employees get accosted where they live, work, and play: at university, in the toilet, next to competitors (eg autoscout.24), etc. everyone must interface via QR codes; both to attract attention through curiosity, but also to attract persons with a sense of adventure and basic problem solving abilities.

there will be various accompanying guerilla-tactic events, such as distributing pretend keys that fit mystery trailers in public places.

more to follow...

Status: 18.06.2018

Your Next Job



2/2

QRilla Campaign

QRilla Campaign

Creative's profile



Wanda_Tag **PRO**

Creative's top 5 skills

Mobile Apps, Photography, Product Design, User Experience,
Communication Concept

ID: 21302. Last updated: 30.03.2012

jovoto

Status: 18.06.2018