

1/2 My country - my stage

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Solution

- The theater troupe to tour different cities of the country, and have performances on the spot:
- The play will take place in campuses, universities, schools.
 - With theater students from institutions of the respective cities
 - In each city will present plays from different countries (of authors from those countries)
 - In the language the play was written in (if possible)
 - Every day to be presented another era (ancient, modern)
 - With public , especially : students, pupils.
 - Advertising:
 - Posters placed on the car and through the cities
 - Voice ads
 - via the Internet

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Theater Inter-Action!

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Creative's profile



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