

1/2 The Artist

Bringing the characters on the street. Making them accessible to the people of the City.



Solution

The idea is to create life size cut-outs of the Characters of the play and place them in various parts of the city. There will be a note about the Character like its Name, Likes, Dislikes, etc and also a link to the Characters Profile Page on Facebook. People will come to know more about the characters and may also visit and interact with the Artist on the Facebook Page. The Facebook Page can show the videos of the Character in Action.

Image Courtesy : Google. For reference only.

Status: 18.06.2018

Theater Inter-Action!

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The Artist

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Creative's profile



Dasharath Desai PRO

Visualiser

Gandhinagar, India

Creative's top 5 skills

Graphic Design, Photography