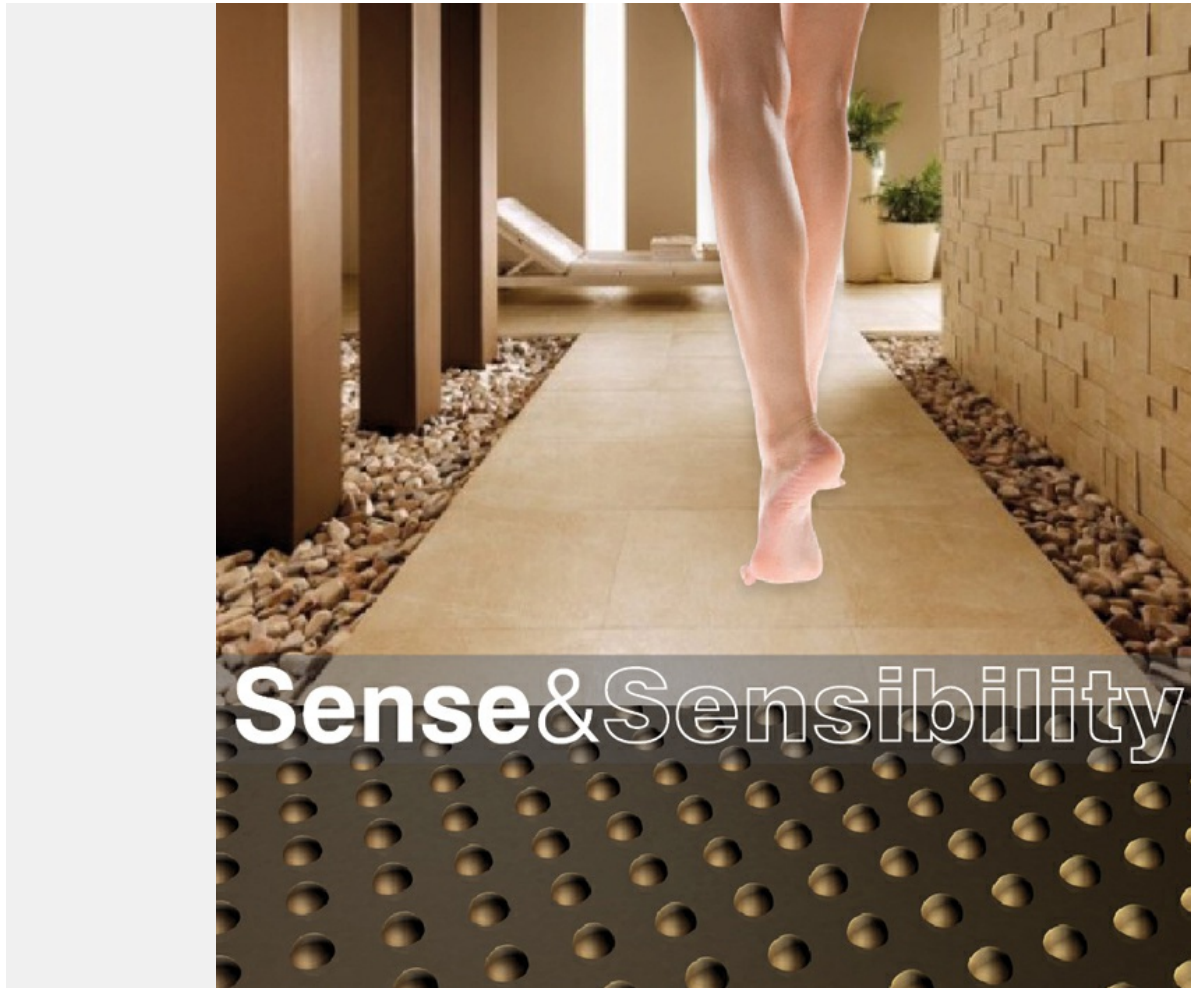


1/7 **Sense & Sensibility**

inspired by Healthy Barefoot Path more soon...



Solution

What is the next step in flooring, and in particular, wooden and laminate flooring?

A Mixture of Materials from material-based on surface textures will be integrated in the living environment. A Combination of different surface areas creates sensible living area Zones with varying surfaces offering tactile experiences (e.g. through haptic embossings, cuts, texturings etc.). Ground becomes an Adventure Trail of Senses ♦ stimulating and sensible by walk-through the living space.

What are the ideal properties for the flooring of the future?

Surfaces are characterized by attributes appealing-to-the-senses: elevated Areas, cut-outs, refined

2/7

## **Sense & Sensibility**

inspired by Healthy Barefoot Path more soon...

How does your idea solve the problem?

please see description text

Future Flooring Concepts

**PARADOR**

3/7

## **Sense & Sensibility**

inspired by Healthy Barefoot Path more soon...

Which materials are you using and why?

please see description text

4/7

## **Sense & Sensibility**

inspired by Healthy Barefoot Path more soon...

Which aesthetic does your idea follow?

Naturality, Modelling through Light/Shadow and Structure, visually and haptically perceptible

5/7

## **Sense & Sensibility**

inspired by Healthy Barefoot Path more soon...

What is the benefit of your idea for the target group?

Health Supporting by Stimulation of Foot Reflex Zones

Future Flooring Concepts

**PARADOR**

6/7

## **Sense & Sensibility**

inspired by Healthy Barefoot Path more soon...

Which problem does your idea solve?

please see description text

Future Flooring Concepts

**PARADOR**

7/7

## **Sense & Sensibility**

inspired by Healthy Barefoot Path more soon...

Creative's profile



**goforit** **PRO**

dipl Kommunikationsdesignerin

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Communication Concept

ID: 22324. Last updated: 18.06.2012

**jovoto**

Status: 18.06.2018