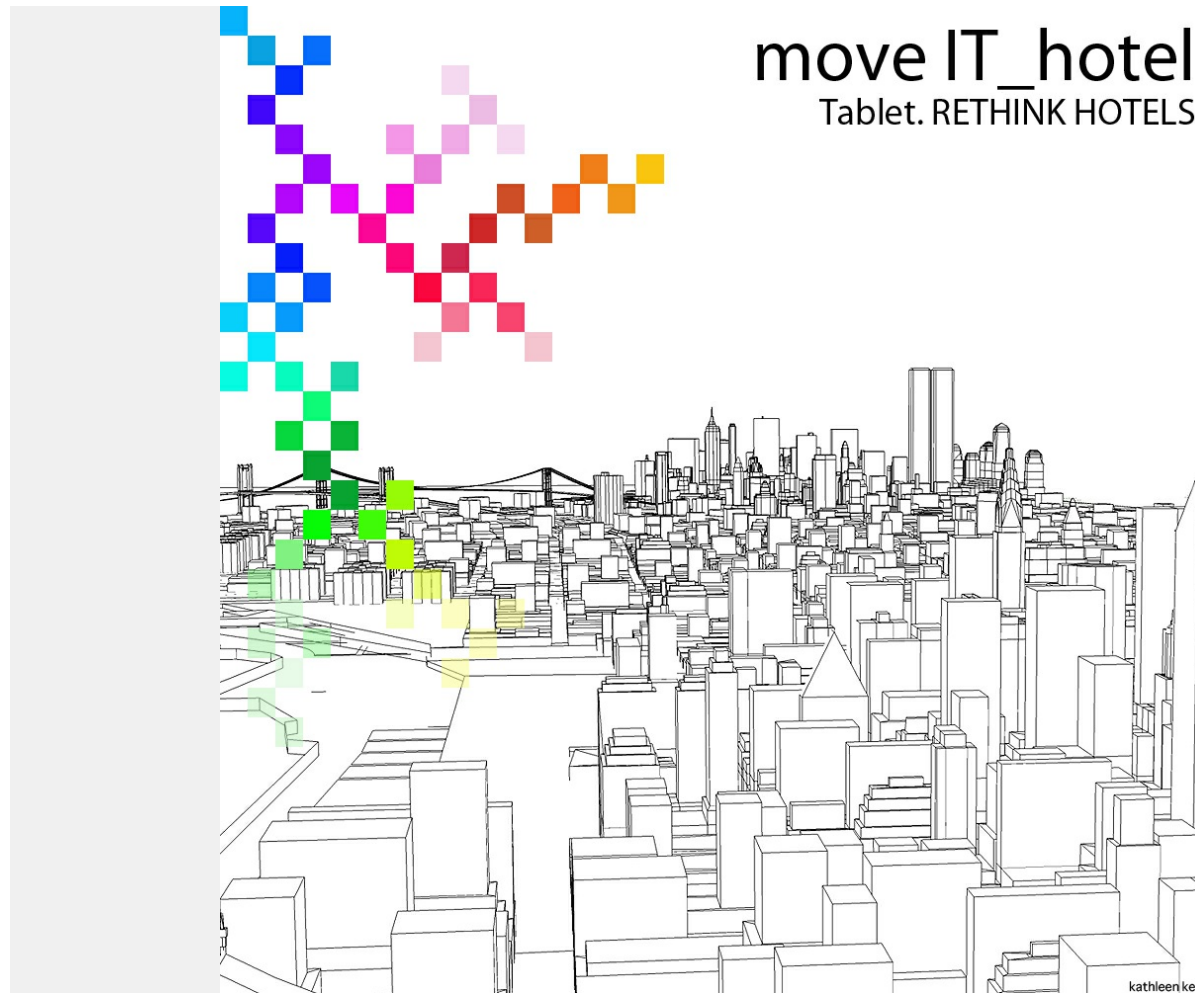


1/2 **connecting with color**

Connecting people with color, space and functions.



Solution

It is old news that the colors that surround us have a direct influence on how we feel, act, and react. A lot of research has gone into this topic over time. Impulses from our visual system's color channel travel directly to the brain and affect how we feel. Colors are essential in our lives: we love them for their vibrancy, for how intimately familiar they feel to us and for how they influence us every day. Bright colors also have a way of quickly catching our attention and interest.

My idea of connecting people is very simple, using color, space and flexibility. First to connect people you need to attract them. My way of doing so is by creating a large park with colorful panels and a hotel that will catch everyone's attention. Once you've got everyone's attention, you need to

keep them interested. In this case, my way of doing so is by creating a fun and unique experience of

2/2

connecting with color

Connecting people with color, space and functions.

Creative's profile



Kakel **PRO**

Architect - designer - artist

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design, Service Design