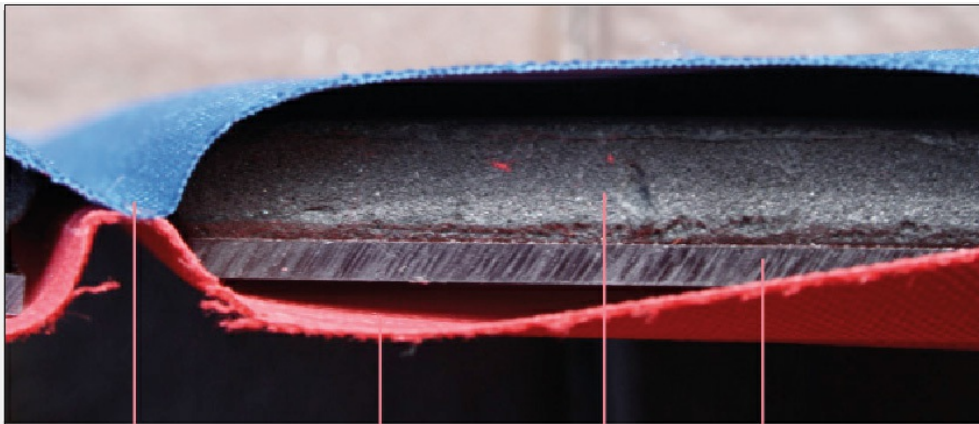


1/7 **ZEN**

comfortable sitting, easy to fold up and transportation, you dont need additional elements



THE WATER-RESITENT COATING CAN BE WELDED TOGETHER / YOU DON'T NEED SEWED

ROBUST AND EASY CARE FABRIC

LIGHT AND STABIL PANALS

FOAM / COMFORTABLE SITTING



Solution

By a few easy steps you can fold a seat cushion or a comfortable sitting chair without additional elements.

The furniture consists of fabric sewn together with plates. On the plates there is a foam core. The fabric is extremely robust.

2/7

ZEN

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What's the benefit for the target group?

The seat - reclining position can be changed in a few seconds. The robust and easy-care material permits moisture and dirt. Easy to transport

3/7

ZEN

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How does your idea solve the problem?

Lightweight material, Variable seating position, comfortable seats, easy transport and simple handling

4/7

ZEN

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What could be the perfect event to implement your approach/object?

You can use it on the beach or the lawn. At public events or festivals. Foalded as seat cushion or with backrest

5/7

ZEN

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Which problem is solved by this idea?

uncomfortable sitting, unilateral seated position

6/7

ZEN

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How many guests can participate in your outdoor dinner?

Many people can sit and lie. Open "blanket" 2-3 people, with several objects creates a whole lawn. Also ideal for a family tour

Dining Outdoors

unique

7/7

ZEN

comfortable sitting, easy to fold up and transportation, you dont need additional elements

Creative's profile



janinazen
Product Designer

Creative's top 5 skills

Graphic Design, Product Design