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FIRO - cooking with fire

FIRO is a portable oven with a perfect multifunctional device for outdoor cooking.



awards

FIRO

FIRO and GRATINO are patent-registered and ready to produce!

they have already won several international awards:

- * Design Deutschland 2011
- * iF concept award
- * IQ Innovationspreis Mitteldeutschland
- * Designer's Open Award
- * nominated for Designpreis Halle

© concept and design: Dipl-Des. Andrea Sosinski • mail@nimtschke.de • www.nimtschke.de

Solution

I developed FIRO because I recognized the general trend and the wish for more simplicity and nature feeling. I guess beside all that hightech of today, people need their roots to feel comfortable and cozy. So many people that uses the fire without a real need - just for the soul and ambience. We have electricity but we light up a candle, we have heatings but use fireplaces. In summertime are bbq's the most used thing and fire bowls are lighted up on almost every patio. So actually we are cooking with fire since million of years but there is no modern version for nowadays. Everything that is ment to be modern is actually cooking WITHOUT fire. Look at the bbq. You have to wait until the fire is gone to grill your meat with the coals!!!

I had a look at all those old existing methods that really use fire. But they are all dangerous. Like the cast iron kettle on a tripod. You have to lean over the fire to handle your soup.

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What's the benefit for the target group?

FIRO combines food culture with the romance of a campfire. It is a communicative way to cook with friends different kind of meals at the same time.

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How does your idea solve the problem?

Once placed in the fire the FIRO-oven is open and closed like a drawer. So you'll have a safe distance to the fire while using and operating.

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What could be the perfect event to implement your approach/object?

garden party on the patio, picnics at the beach or in a park, event catering... (maybe also cooking while wintertime with friends all together around the open fireplace in the living room)

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Which problem is solved by this idea?

Each existing kind of cooking in open fire is very adventurous. FIRO allows a safe use for everyone. Besides it allows eating without any chair or table and creates new flavours next to bbq.

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How many guests can participate in your outdoor dinner?

2-12 persons by using 1 FIRO

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Creative's profile



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Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design