

1/7 Beehive Shade

A parasol which adapted new technique to create shade in a different style.



The new style of shade

Solution

The parasol is built up from a round special beehive structure, which creates the functional shade and the interesting look. The parasol is made out of thin water proof surfaces and metal base. The new way of folding method creates an innovative shade and a new design in this field.

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What's the benefit for the target group?

People who like new ideas and wants their balcony or garden to look different.

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How does your idea solve the problem?

Bring up a new and innovative concept with a new look

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What could be the perfect event to implement your approach/object?

This Parasol can have a great effect as one unit object in a private balcony, but few of them can also create a special atmosphere on a big event in a big garden or on the beach.

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Which problem is solved by this idea?

Shading in style- sun umbrellas are always very practical and does not give an extra design value for the outdoor space.

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How many guests can participate in your outdoor dinner?

One parasol can fit 4 people

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Creative's profile

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hadas

Collaborators

atymosko

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