

1/7 **clone**

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Solution

◆clone◆, in Thai, means wet dirt. It also refers to copy in English.

These colorful plastic stools are not only furnitures but also mold for another.

This idea is relating furniture to its context, in this case, it use sand on the beach as furniture.

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What's the benefit for the target group?

It's fun. "Clone" provides a group activity, in order to "clone" your own stool from sand. It is very comfortable to move your party around the beach and made some new stools even in the water.

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How does your idea solve the problem?

"Clone" uses the context around it to make activities. It forms sand (which is in that context) to be a new stool. By filling sand and water on the top, sand will pass the hole and fill inside the mold. When it is full, user just pick "Clone" up and the sand-stool will be ready.

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What could be the perfect event to implement your approach/object?

Beach occasional : Dining , Party , Chilling out.

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Which problem is solved by this idea?

Flexibility for amounts of participants and also saving many storages.

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How many guests can participate in your outdoor dinner?

more than 2 people


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Creative's profile

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Collaborators

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