

1/6 Ultra Smart App

The Ultra Smart App combines the advantages of convergence in a fantastic overall composition.



Solution

[you can also read the german discription]

The Samsung Ultra Smart App will work as follows:

- please watch the movie here: www.kenblock.de/Samsung-Ultra-Smart-App.mp4

The Ultra Smart App is .. with existing and well-established services like Facebook, Google, Twitter, etc. associated therewith, the wheel is not invented again. Because few users would use new platforms if you are already logged into a large established platform. The user receives functions with easily accessible information and interaction.

It is through this app virtually removed the thoughts and everything served on a silver platter.

Which is highly desirable, because the TV is finally made it to entertain

themselves and relax without having to think about yourself. The app can operate as a pure

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What need does your smart TV app fulfill (e.g. entertainment, information)?

- information
- Entertainment
- Social needs
- The need to use, optimal time [eg through advertising duration timer]
- And many more ... (please read description)

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How does your smart TV app work (function description/user scenario)?

- There is nothing on TV again? App switching on Video on Demand use!
- No idea what your child looks at home? Check it using a smartphone!
- Images at a party? With Smart Cloud from phone to TV License!
- Favorite show missed? App Launch + shipment online look! Or the next time you remember by clock can!
- Do I need winter tires? App Launch + weather check!
- Important football game? Notes + Clock mode use in the hobby!

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What hardware is necessary to use your smart TV app (TV, camera, smartphone, tablet etc.)?

Samsung Smart TV - optional you can use a smartphone or tablet

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Who is the target group for your smart TV app?

all people!

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Creative's profile



3rik PRO

Student, Media Conception

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design