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The app "SmartFans" makes it possible for viewers of a live soccer match to post and read comments.

**Solution**

Ich bin selbst Fußballfan und lese, während einer Übertragung, sehr gerne Kommentare im Fanforum meines Vereins. Da mich auch interessiert, was die Fans des gegnerischen Teams oder neutrale Zuschauer zum Spiel oder einzelnen Spielszenen zu sagen haben, kam mir die Idee für eine Webseite bei der sowohl Anhänger der beiden Teams als auch Fußballfans im Allgemeinen Kommentare posten können. Als ich auf diesen Wettbewerb gestoßen bin, wurde mir klar, dass diese Idee als SmartTV App noch viel besser funktionieren würde. So kann man interessante, lustige und verzweifelte Fankommentare lesen, ohne wichtige Spielszenen zu verpassen.

Zusätzlich könnte man eine 90 minütige Timeline einbauen die alle relevanten Spielsituationen anzeigt

(Karten, Tore, Auswechslungen), damit die Kommentare vom Leser dem richtigen Kontext zugeordnet

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What need does your smart TV app fulfill (e.g. entertainment, information)?

Football is a very emotional sport. Comments on matches from fans are very subjective. But the fan wants to share this passion and it doesn't matter if he's in the stadium or on the couch.

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How does your smart TV app work (function description/user scenario)?

The user can choose between live football matches and choose which comments they want to see (which club and/or neutral). The comments are displayed by a list-like overlay or a split screen (see picture). Old comments are automatically replaced by new, like in a live-ticker. You can also pause the ticker and scroll on your own. There is an evaluation function for individual comments.

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What hardware is necessary to use your smart TV app (TV, camera, smartphone, tablet etc.)?

A Smart TV device is sufficient, but the best user experience is achieved by a combination of TV and tablet (or smartphone). If the user wants to leave a comment, he can do that with the TV remote control. Since this is usually exhausting and slow, he can also use his smartphone or tablet to write via an app. This app allows to easily scroll through the comments.

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Who is the target group for your smart TV app?

The target group of "SmartFans" are sports and soccer enthusiasts, who are communicative and would like to interact with other fans.

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Creative's profile



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