

1/2 **Fizzy**

Something refreshing with bubbles in it.



**VICTORINOX**  
**Fizzy**

**Solution**

I didn't have much time because I got to know about the competition very late. It was challenging to figure something out for the target group as a male. Also I don't have much experience with graphic design. Anyways, this is what I got. Something refreshing with bubbles in it.

My idea was also having those bubbles carved to the casing. Just slightly. They would be a bit more visible that way and you could feel them.

2/2 **Fizzy**

Something refreshing with bubbles in it.

Creative's profile

