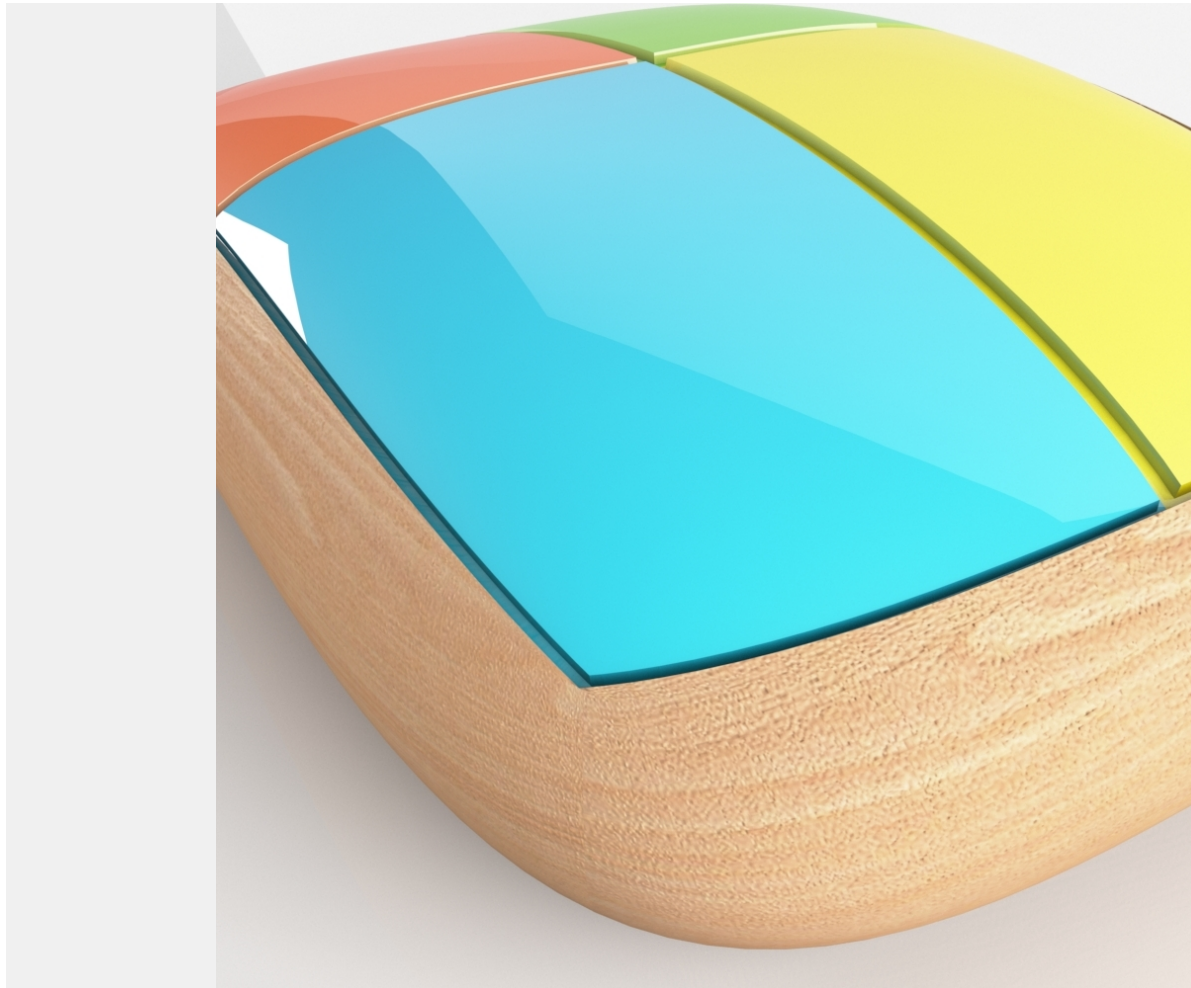


1/2 GoodMood Mouse

This is MORE than a cover design! This is a Mouse which maintains your good mood!



Solution

Special edition with funny cover designs is a good but not sufficient strategy to win the competition in such products as iconic Apple mouse! Microsoft should offer to the market something Special - to not look ridiculous!

That's why we go out of the box and offer Big Idea of ??a new Mouse!

In addition to the ergonomic design and eco-friendly materials, the mouse has the technology to maintain a good mood!

The mouse is equipped with a Activity Sensor . When you spend working more than an hour, Activity Sensor sends a vibration to your arm. Vibrate recalls that you need to do a little time off and relax. Feeling the vibration, you can take a short break - make some fitness exercize, play board tennis, or

make some drink.

Activity Sensor works as follows: 1

2/2

GoodMood Mouse

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Creative's profile



Jevgenijs Leonovs PRO

Architect + more

Riga, Latvia

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Interior Design, Packaging Design