

1/2 **Digidoll (UPDATED 23.03.13)**

(UPDATE) Digidoll will make sure you perform all your digital tasks!



Solution

Brought Digidoll to life after drawing lots of fiddly shapes in Illustrator. I wanted to create a doll like illustration that in some way felt digitally connected to the mouse whilst also having a visual appeal for the target audience. Be careful with her, she sparks!

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Creative's profile



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Creative's top 5 skills

Illustration, Mobile Apps, Product Design, User Experience, Packaging Design