

1/2 **Bag Brother**

I want to play a pun with novel Nineteen Eighty-Four by George Orwell

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|  | <p><b>LOQI</b> BAG BROTHER</p>  <p><b>BAG BROTHER IS WATCHING YOU !</b></p> |  | <p><b>Solution</b></p> <p>Bags of the Shopping leaders 'Bag Brother' bearing the caption "BAG BROTHER IS WATCHING YOU", will dominate the city, while the ubiquitous telescreen (transceiving television set) monitors the private and public lives of the populace. This is the world of perpetual war of trade marks for consumers.</p> |
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Status: 18.06.2018

Shopping Bag (R)evolution

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## Bag Brother

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Creative's profile



**motin**

Industrial Designer and Architect

Creative's top 5 skills

Graphic Design, Photography, Product Design