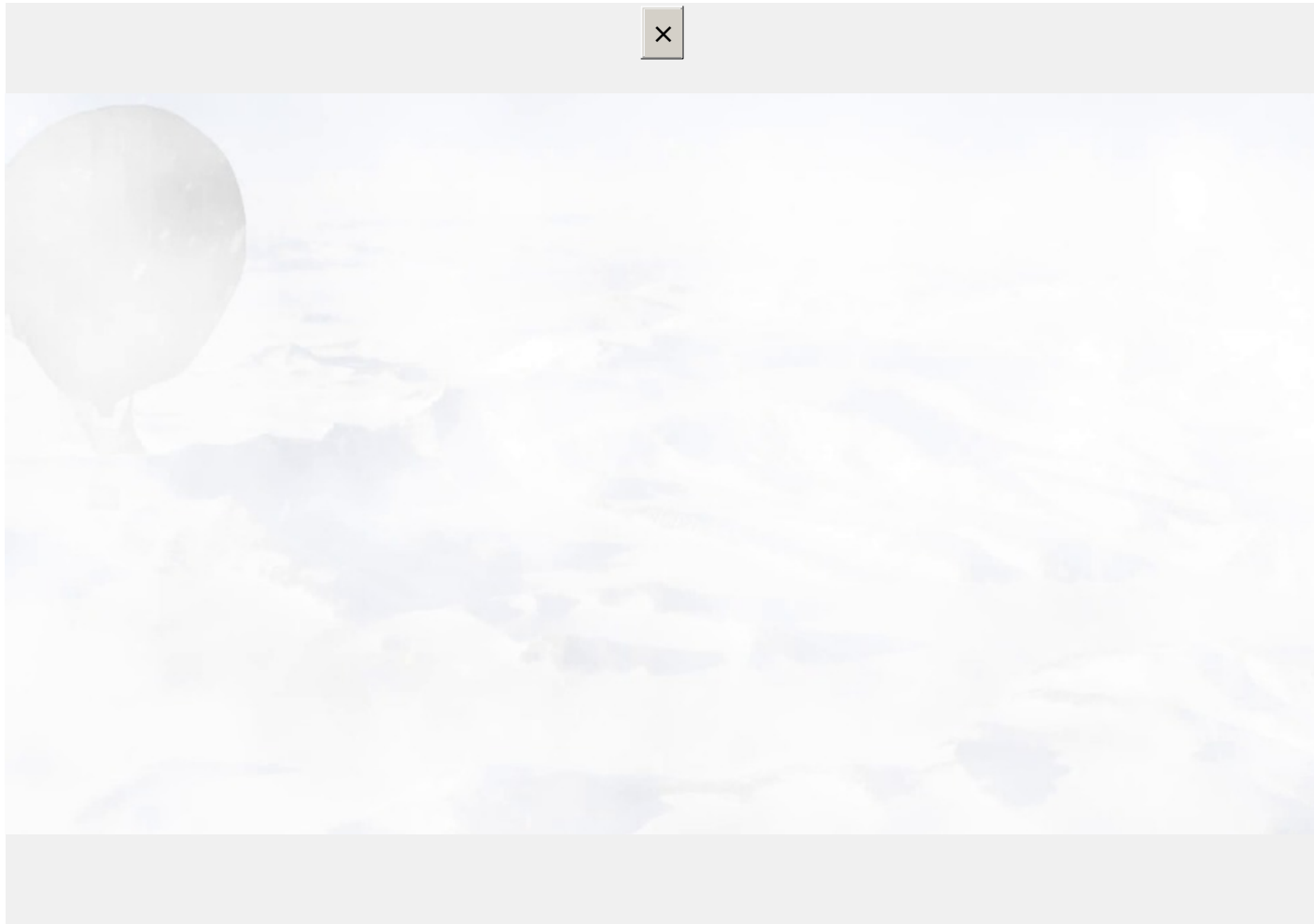


1/5 **Mime Flashmob**

Big Flashmob. People wearing white clothes, face is painted like a sad mime clown. They sing a song.



**Solution**

Flashmob in which everyone can participate.  
All wear white clothes and paint a sad mime face. Slogan or motto is: "Stop with the theater. Save the Arctic "

Calling on Facebook. The films are being circulated via youtube.

Status: 18.06.2018

2/5

## Mime Flashmob

Big Flashmob. People wearing white clothes, face is painted like a sad mime clown. They sing a song.

What problem does your idea solve?

Action is seen by many. Many will participate. Media will report on it. It will be concerned with the problem.

3/5

## Mime Flashmob

Big Flashmob. People wearing white clothes, face is painted like a sad mime clown. They sing a song.

How does your idea solve the problem?

Problem will be more known by the action.

4/5

## Mime Flashmob

Big Flashmob. People wearing white clothes, face is painted like a sad mime clown. They sing a song.

Which (communication) means are necessary to turn your idea into a reality?

Social Media. <http://de.wikihow.com/Wie-man-einen-Flashmob-organisiert>

5/5

## Mime Flashmob

Big Flashmob. People wearing white clothes, face is painted like a sad mime clown. They sing a song.

Creative's profile



**DENKdifferent** PRO

Art-Director, Mother, Survival Fighter

Creative's top 5 skills

Graphic Design, Illustration, User Experience, Communication Concept,  
Service Design