

1/5 **Dirty stickers - Urban Guerilla**

Urban Guerilla



Solution

Idea: Stickers that looks dirty(oily).

eg. Everyone knows the problem, you are tired and want take a seat and the seat is dirty.(Subway) The most people will choose another seat..... a "CLEAN"seat(place). ;) Crossing, Toilet.

more option soon.....

Status: 18.06.2018

Save the Arctic

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What problem does your idea solve?

The lose attention problem

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How does your idea solve the problem?

The best way to get attention is in the subway etc. The people look at this sticker.....and have also a smartphone in the hand.....and enough time...in most cases!!!! ;)

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Which (communication) means are necessary to turn your idea into a reality?

Sticker

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Creative's profile



sidata PRO
Pfadfinder

Creative's top 5 skills

Photography, Product Design, Interior Design, Packaging Design,
Communication Concept

ID: 29037. Last updated: 26.05.2013

jovoto

Status: 18.06.2018