

1/5 **COME ON BOARD**

Jump on board of the world longest rubber boat!



Solution  
...

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## COME ON BOARD

Jump on board of the world longest rubber boat!

What problem does your idea solve?

If you sign the petition on the actual website, people have no feedback, no visual representation of their voice and there is nothing interesting on the site that makes people send this link to friends.

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How does your idea solve the problem?

With the rubber boat people have the possibility to post a photo and to scroll along the boat to see who has already signed the petition. It's fun and it will gain a lot more attention in public media. When people sign, for some moments they are on the first place in the boat. That is a kind of recompense.

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Which (communication) means are necessary to turn your idea into a reality?

Some simple changes on the savethearctic.org website.

Save the Arctic

GREENPEACE

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Creative's profile



voto **PRO**

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Packaging Design,  
Communication Concept

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