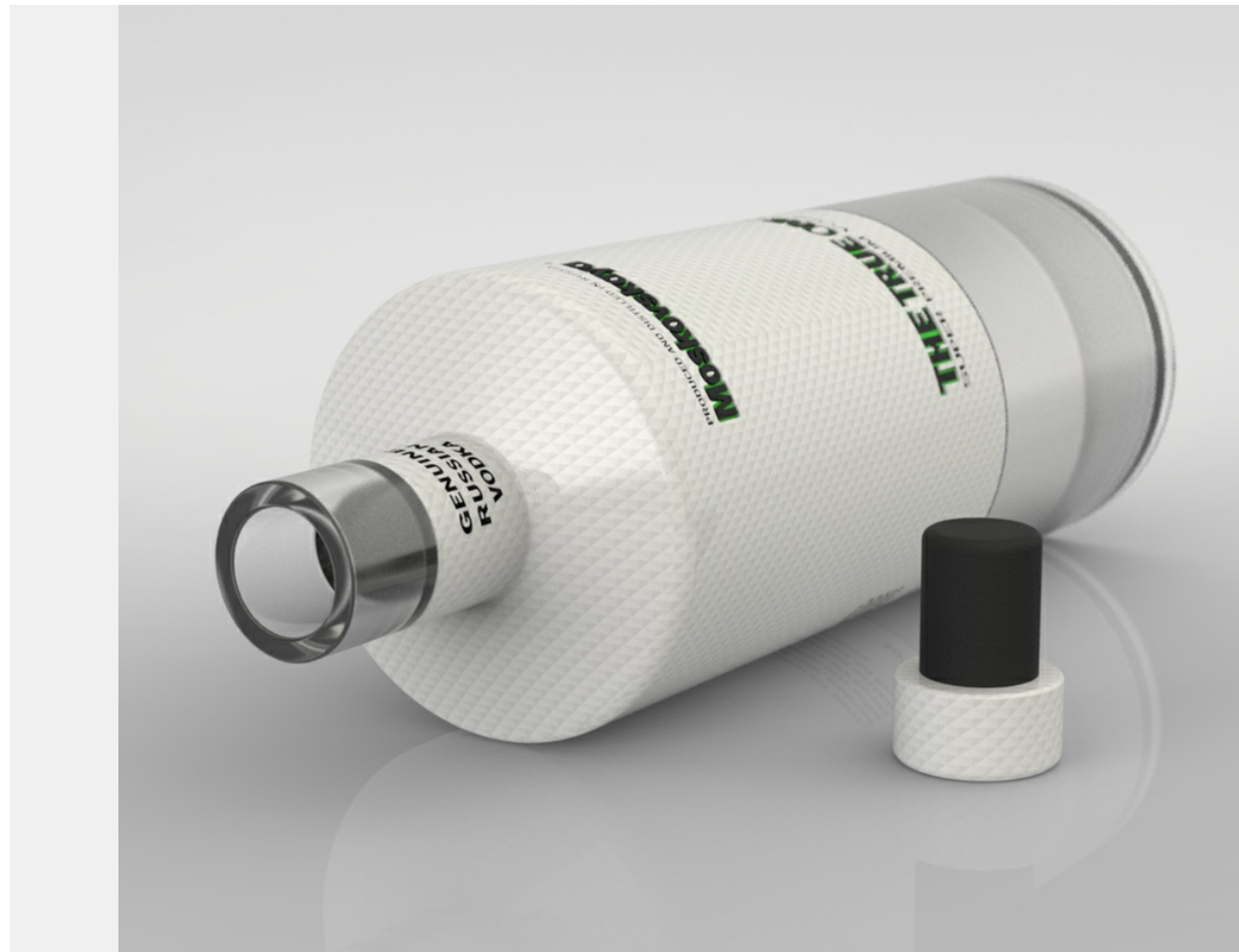


## 1/2 The Gentleman's One

Moskovskaya: The true one Stefan Marjanovic



### Solution

Bottle shape is up to date with the latest design standards. Modern and elegant form is a root of design. Bottle is designed with wide basis to recreate the greatness and massiveness of the brand, which can cause the saturation of satisfaction and completeness with a customer.

With the association of high-quality vodka that is drunk cold and causes a feeling of refreshment, sanded tone of bottle is used to display these characteristics.

Bottle label depicts the elegance and quality by its tonality and brilliance. Bottle label also shows the location and history of beverage by pattern, which is extracted and simplified from traditional Russian patterns.

Font is kept in harmony with the

design of the bottle and once again confirms the features and characteristics of this drink, and

Bottle Battle

2/2

# The Gentleman's One

Moskovskaya: The true one Stefan Marjanovic

Creative's profile



**Stefan Marjanovic** PRO  
Industrial designer  
Kraljevo, Serbia

Creative's top 5 skills

Product Design, Interior Design, Packaging Design