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Reduced shape + label design to emphasize the attributes of the product: pure SUPER PREMIUM VODKA.



Solution

Simplicity in design is the key to emphasize the attributes of the product. As well as the pure, high quality vodka, the shape of the bottle is reduced to a minimum.

Status: 18.06.2018

Bottle Battle

**Moskovskaya**<sup>®</sup>

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Creative's profile



**Maxxer** **PRO**  
Pixelschubser

Creative's top 5 skills

Graphic Design, Illustration, Product Design

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**jovoto**

Status: 18.06.2018