

1/2 **CH**
CH



Solution

Our goal was to design unique but simple looking bottle, to add touch of glam and uniqueness without complicated external bottle surface finish.

Decision was made, our theme for further thinking was bottle's inner envelope that is in direct contact with liquid. The interpretation of contact between colorless cold looking drink and inconstant nature of ice is what gave the bottle's final look. Look that emphasizes warming flavor of the super premium vodka.

- sharp outside and organic shaped inside of the bottle,
- bottle that is simple but different and interesting from any angle and light,
- bottle which is suitable for clubs, restaurants, bars, shelves, etc.
- heavier bottle that produces a feeling of exclusivity of drink for a customer (0.5L feel like 1L).

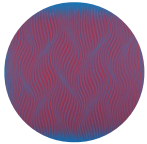
Bottle Battle

2/2

CH

CH

Creative's profile



Nikolaivkovic
Architect

Creative's top 5 skills

Graphic Design, Illustration, Product Design

Collaborators



nikodije
Architect