

1/2 **urban.us**

The city - a living organism



Solution

Imagine, let's say New York without people living there! It will be a ruin!

The life of the city is made by the people that are living there and the relations between them. The city is a living organism, so the relations between the people and environment must be very strong and clear, for a good life. The logo that I propose shows the most important thing in a city: the people! They are always moving, they are always there! Startup solving urban challenges - must begin with observation of the relations between people and environment, and how is the way of living in a specific area or city!

Status: 18.06.2018

2/2

## urban.us

The city - a living organism

Creative's profile



**pavarh** **PRO**  
architect

Creative's top 5 skills

Architecture, Graphic Design, Product Design