

1/9 **Small oasis**

The idea is to create a small green space in the middle of the city to offer a nice place to enjoy!



**Solution**

The small oasis would ideally occupy one parking space for one day or a public space, creating a relaxing space for people to enjoy and a breath of fresh air!

**Annual Budget**

-2 Person in charge (20\$/hr x 35hr x 52 weeks)

= 36 400\$ x 2= 72 800\$ (these people would be in charge of setting up the oasis each week (10h) and being around to explain and make sure everything goes well (25h))

-Small oasis (benches, grass patch, chairs, balloons) and storage space = 60 000\$

Total =132 800\$

In winter, the small oasis could still work! Offering a bench that is not plenty of snow and small bushes in surrounding to enjoy!

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## Small oasis

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Please describe your idea in one sentence.

A small oasis for everyone to enjoy in the heart of the city!

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Who will benefit from your idea, hence whom is your idea directed towards?

Everyone, adults and children

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Why is your idea “good for Berlin”?

It creates a small green space in the heart of the city, where green space can sometimes be limited

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How many people do you think will benefit from your idea?

Many

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In what way does the Berliner Sparkasse gain visibility through your idea?

The Oasis can be implemented near a Berliner Sparkasse bank or anywhere in the city, occupying a parking space or in a public space!

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Which kind of people and how many of them will take notice of your campaign?

Everyone, from children, adults and even dogs

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How much do you estimate the annual budget for the implementation of your idea to be?

More to come...



Gute Ideen für Berlin

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Creative's profile



**Kakel** PRO

Architect - designer - artist

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design, Service Design