

1/9 Sculpture Places

update 2. Above . New 12 pages. Diverse sculpture places and Art in the service of children's safety.



**Sculpture Art
communication**

Good for Berlin !

Figures of children like sculptures be installed in dangerous areas sponsored from Berliner Sparkasse.
Or near playgrounds or parks.

sculpture workshop with a artist for mom`s and dad`s and employees of the Berliner Sparkasse in Parks.



Solution

1. Install sculptures with kids motifs on different places near playgrounds, in parks from different materials, designs.

2. In dangerous places and on the roadside near schools install sculptures

with individuell children motifs.

All big sculptures from children with different materials can be also produced from porcelain and offered as gift items. A part of the proceeds go to the SOS Children villages.

Then you can visit a workshop for sculpture and porcelain painting with parents and employees of the Berliner Sparkasse.

In the art schools will be a competition for child sculpture design

An open air concert with David Garrett would complete that projekt.

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Please describe your idea in one sentence.

Art in the service of children's safety!

Status: 17.06.2018

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Who will benefit from your idea, hence whom is your idea directed towards?

Children, Parents, Artists, schools, employees of the Berliner Sparkasse and SOS Children's Villages.

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Why is your idea “good for Berlin”?

My idea improves security in Berlin . All big sculptures from children of different materials can be also produced from porcelain and offered as gift items. A part of the proceeds go to the SOS Children's Villages. Art education for children and adults. With the beauty of art, the variety of techniques and styles of the artists awaken the love of art.

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How many people do you think will benefit from your idea?

Parents, Artists, schools, employees of the Berliner Sparkasse, and SOS Children's Villages, social network.

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In what way does the Berliner Sparkasse gain visibility through your idea?

The logo placed at the base of the sculpture. The artist is featured with a link to his website. The most beautiful photographs / designs can be sent as greeting cards or invitation cards.

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Which kind of people and how many of them will take notice of your campaign?

People from 9 – 99 age. In network. Announced with flyer in the Berliner Sparkasse and Postcards.

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How much do you estimate the annual budget for the implementation of your idea to be?

Costs vary depending on the number of places where a sculpture is to be placed. Depending on location around 1000 €. Decisive is the Size and material of the sculpture.

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Creative's profile



BEATE PRO
Designer/Artist

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design