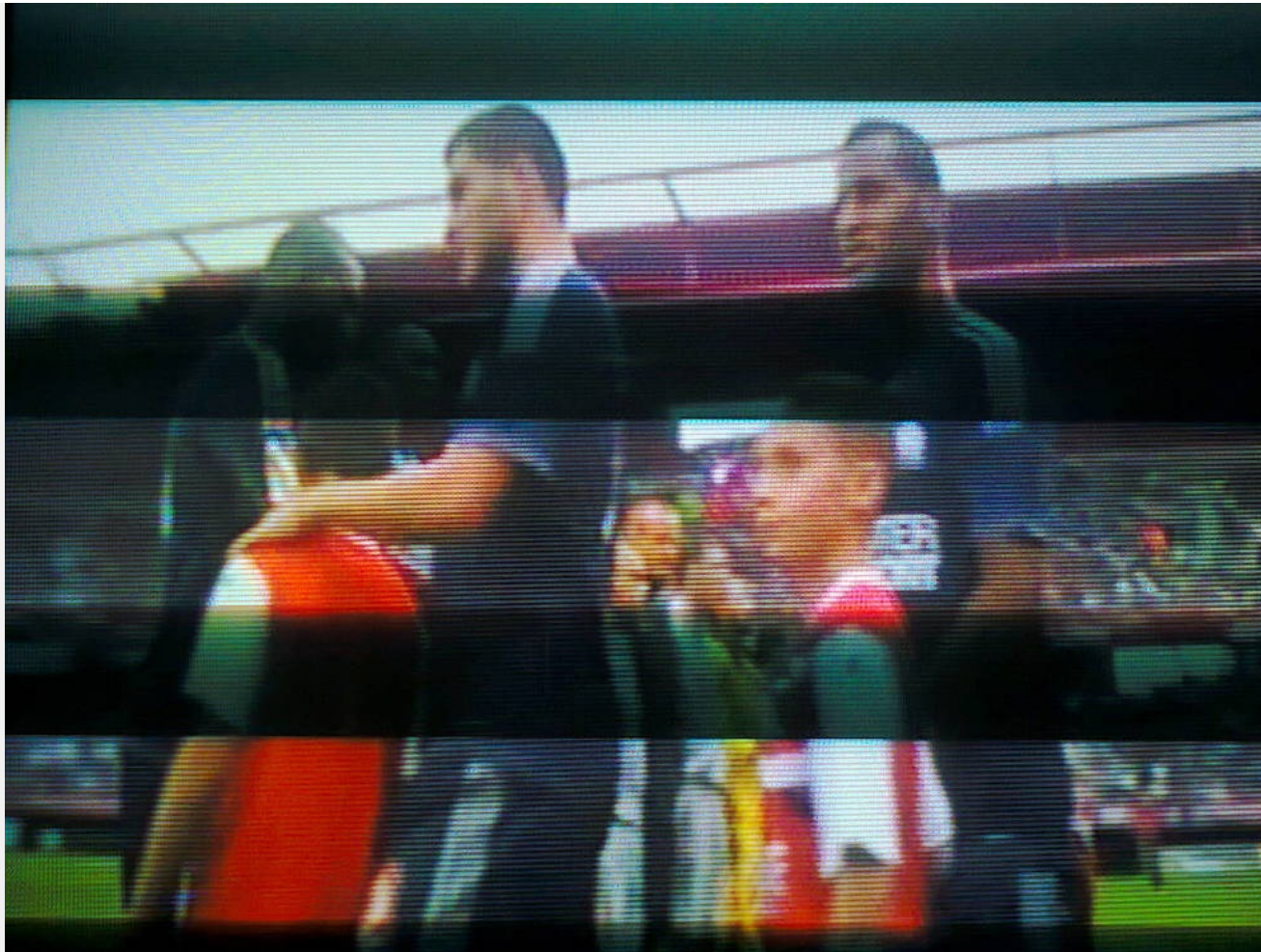


1/9 We also sponsor Berlin children

B.S already sponsor future olympic promises/teens now sponsor citizens with a pro sports gears



Solution

give away the professional sport gear for other teenagers children after a season/younger promises sports pro new equipment gear/almost new gear for Berliners sports fans /children/teenagers a incentive to continue going on sports/give away from future olympic promises brand new expensive sport equipment gears- ex.bikes,turnen grips,skaters ,pole vaults,tennis raquets,volley balls,fusball balls,basket balls,etc

sponsorship+ give away to normal citizen almost new sports gears

giving away sports gears to sports fans

Status: 17.06.2018

2/9

We also sponsor Berlin children

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Please describe your idea in one sentence.

give away sports gears for teenagers/sports fans

3/9

We also sponsor Berlin children

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Who will benefit from your idea, hence whom is your idea directed towards?

citizens/berliners

4/9

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Why is your idea “good for Berlin”?

for common citizens keep on sports or for going to sports teenagers that canot afford changing pro sports equipment every season

5/9

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How many people do you think will benefit from your idea?

almost every one that want to get a used sport gear from future olympic promises

6/9

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In what way does the Berliner Sparkasse gain visibility through your idea?

they already sponsor future olympic teenagers-so change every time as possible their pro sport gear/every season

Status: 17.06.2018

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Which kind of people and how many of them will take notice of your campaign?

teenagers/school children/sports fans

8/9

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How much do you estimate the annual budget for the implementation of your idea to be?

nothing-they already sponsor future olympic children-sponsorship gain

9/9

We also sponsor Berlin children

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Creative's profile



ober
Architect