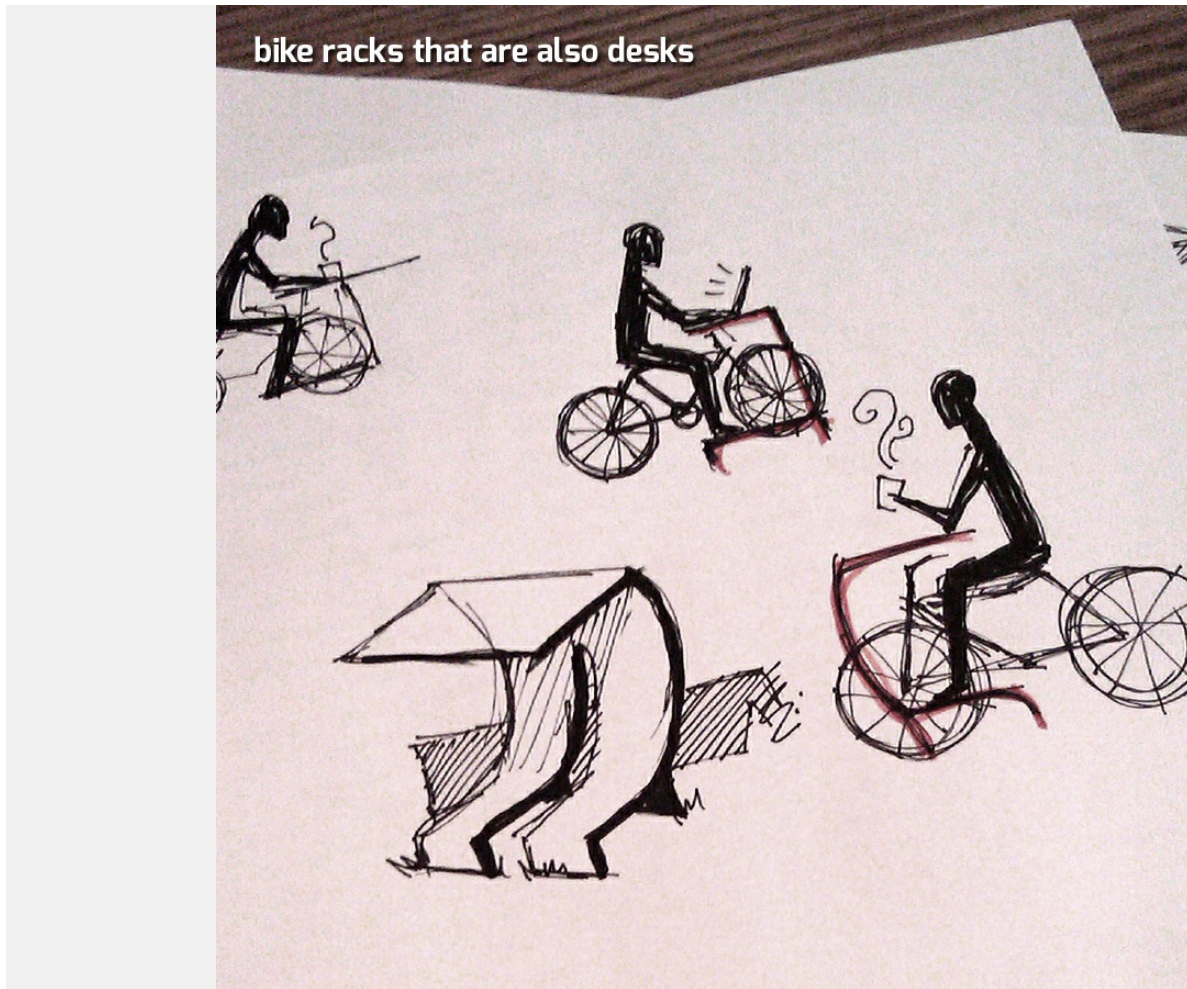


1/9 **OUTDOOR WORKSTATION (UPDATED: wooden version)**

people could work outside, or have a break when it is a good day



Solution

Something like **Hot-desking** but outside, public and for free.

Design of a workstation with:

- desk+seat+standing desk
- solar powered and plugs for devices
- WiFi
- Shelter

Status: 17.06.2018

2/9

OUTDOOR WORKSTATION (UPDATED: wooden version)

people could work outside, or have a break when it is a good day

Please describe your idea in one sentence.

public desks with WiFi and electricity plugs, for people to work outside or to have a break.

3/9

OUTDOOR WORKSTATION (UPDATED: wooden version)

people could work outside, or have a break when it is a good day

Who will benefit from your idea, hence whom is your idea directed towards?

people that love outdoors, searching for inspiration

4/9

OUTDOOR WORKSTATION (UPDATED: wooden version)

people could work outside, or have a break when it is a good day

Why is your idea “good for Berlin”?

usually people spend soo much time inside, this proposal would encourage people to spend more time outdoors. Also since the work station would be powered by solar energy, it would be sustainable. When there's no sun, you wouldnt like to be outside, would you? On the other hand, even if it is raining these could be shelters.

5/9

OUTDOOR WORKSTATION (UPDATED: wooden version)

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How many people do you think will benefit from your idea?

nature and outdoor lovers.

6/9

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In what way does the Berliner Sparkasse gain visibility through your idea?

by being the one behind this initiative

7/9

OUTDOOR WORKSTATION (UPDATED: wooden version)

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Which kind of people and how many of them will take notice of your campaign?

all

8/9

OUTDOOR WORKSTATION (UPDATED: wooden version)

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How much do you estimate the annual budget for the implementation of your idea to be?

first big investment for design and build. Then just maintenance.

9/9

OUTDOOR WORKSTATION (UPDATED: wooden version)

people could work outside, or have a break when it is a good day

Creative's profile



oxelot PRO
Designer

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design,
Communication Concept