

1/9 **URBAN RECREATION**

Urban Recreation.



Solution
Enjoy...=D

Status: 17.06.2018

Gute Ideen für Berlin

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URBAN RECREATION

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Please describe your idea in one sentence.

Put in the city swings.

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Who will benefit from your idea, hence whom is your idea directed towards?

Everybody

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Why is your idea “good for Berlin”?

Relax and get fun for a while...and the kid will love it.

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How many people do you think will benefit from your idea?

Any age.

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In what way does the Berliner Sparkasse gain visibility through your idea?

Yes, the logo could be part of the swing.

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Which kind of people and how many of them will take notice of your campaign?

All the people moving on the street.

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How much do you estimate the annual budget for the implementation of your idea to be?

Cheap...=D

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Creative's profile



Samantha Moreno PRO

Graphic Designer

Mérida, Venezuela

Creative's top 5 skills

Graphic Design, Illustration, Photography, Communication Concept

Collaborators



NAC PRO

Architecture | Product Design | Interior Design