

1/9 **SLIDES**

Slides on the stairs of Berlin



Solution  
soon

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## SLIDES

### Slides on the stairs of Berlin

Please describe your idea in one sentence.

Stairs should be fun!

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## SLIDES

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Who will benefit from your idea, hence whom is your idea directed towards?

people from berlin

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## SLIDES

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Why is your idea “good for Berlin”?

its fun

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## SLIDES

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How many people do you think will benefit from your idea?

many

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## SLIDES

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In what way does the Berliner Sparkasse gain visibility through your idea?

soon

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## SLIDES

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Which kind of people and how many of them will take notice of your campaign?

all

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## SLIDES

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How much do you estimate the annual budget for the implementation of your idea to be?

fit in the budget



Gute Ideen für Berlin

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Creative's profile



**ATG**  
architecture student

Creative's top 5 skills

Graphic Design, Product Design