

1/9 **design me!**

Berlin is full of great artists; Berlin is full of ugly street objects: design me! be awarded + more



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Solution

It goes like this:

1. **Berliner Sparkasse** is the organiser. They searching via strong advertisement **street art artists**.
2. Artists can **apply** with their **portfolio** on the "design-me" website running by the Berliner Sparkasse.
3. If the artist will be accepted, he/her has **admission** to an **object list** on the site. Objects might be: **Electricity boxes; bollards - for more see the images**.
4. Berliner Sparkasse **working together** with different owner of these objects which should be interested to get a nice new design instead of having objects with just **illegal graffiti** or millions of different posters on it.....
5. Artists do their design **LEGAL**.
6. They have their portfolio on the "design-me" site and

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Please describe your idea in one sentence.

"design me" means: the forthcoming biggest legal street art gallery in the world and Berlin is just the right place for this.

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Who will benefit from your idea, hence whom is your idea directed towards?

the creative artist as all the people who likes creativity OR: most of the peoples on the streets.

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Why is your idea “good for Berlin”?

Berlin is a world capital: full of creative people but also full of ugly streets of houses (as everybody knows): GOOD FOR BERLIN to has his EAST SIDE GALLERY already and in the future the world's biggest LEGAL STREET ART GALLERY.

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How many people do you think will benefit from your idea?

Everybody with eyes in their heads.

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In what way does the Berliner Sparkasse gain visibility through your idea?

they supporting the ideas from their citizens.

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Which kind of people and how many of them will take notice of your campaign?

Hearing? in the news! but better: they will see it in reality

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How much do you estimate the annual budget for the implementation of your idea to be?

should be working with 200000€, even with much more less, depending also on the prizes they will give.

Gute Ideen für Berlin

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