

1/9 **FREE SPACE**

FreeSpace looking for vacant buildings in Berlin and performs various social projects.



Solution

Berlin is full of empty buildings and halls. FreeSpace researched proof buildings which can be used for social projects in the short or long term. Source: <http://www.leerstandsmelder.de/berlin>

FreeSpace supports all people in need.

There are also a lot of free advertising space that are not used . For example, in the subway . Since FreeSpace could come into play. Every time an ad is not posted, is by default always a poster of Freespace to see . So many are aware of it.

Example situation : 35 years old is homeless for 5 years , and has learned nothing and do not know how it goes. He's from another part of the FreeSpace there . He goes to Free Space and then looked how you can help Maybe the person wants erlernen a new ability to be integrated so in a profession.

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Please describe your idea in one sentence.

FreeSpace looking for vacant buildings in Berlin and performs various social projects. There are also plans developed on how to help a person specifically ... For example, for a job or housing, education.

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Who will benefit from your idea, hence whom is your idea directed towards?

Young people, vulnerable people, the homeless and sustainable economic and city, and all involved in the idea.

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Why is your idea “good for Berlin”?

Even those who no one sees should have a voice and support. Good for Berlin that is what is good for the people.

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How many people do you think will benefit from your idea?

A very small part of the population. Sustainability benefits the whole country, due to the reintegration of homeless people and the support of young people without prospects.

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In what way does the Berliner Sparkasse gain visibility through your idea?

The Berliner Sparkasse is indirectly by visible Aquirieren to aid payable with campaigns.

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Which kind of people and how many of them will take notice of your campaign?

All Berliners will hear about it.

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How much do you estimate the annual budget for the implementation of your idea to be?

Difficult to assess. It would be a lot of commitment necessary and the people supporting the project. I would be the first, and by implementing it immediately <200,000

Gute Ideen für Berlin

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Creative's profile



ruckus **PRO**



Creative's top 5 skills

Copy Writing, Graphic Design, Illustration