

1/2 TURNING TORSO

INSPIRED FROM TURNING TORSO, EVERY SPORT USE TURNING TORSO FOR BASIC MOVEMENT(SEE INSPIRATION SLIDE)



Solution

'TURNING YOUR TORSO' THAT'S MEAN YOU'RE DOING A SPORT. SO I MAKE THE BOTTLE TURNING LIKE DOING A SPORT, AND I HOPE GIVE SPIRIT TO PEOPLE WHEN DRINKING KLITSCHKO MINERAL WATER. KEEP MIND 'HEALTHY MIND AND HEALTHY BODY'. BOTTOM THE BOTTLE HAVE CARPATHIAN MOUNTAIN FORM , THAT SOURCE THE PURE KLITSCHKO MINERAL WATER.

LOGO PHILOSOPHY : TRIANGLE FRAME SYMBOLIZES THE MOUNTAIN, WHY MOUNTAIN? BECAUSE MOUNTAIN IS SOURCE A PURE MINERAL WATER. HORIZONTAL AND DIAGONAL LINE FOR "K" KLITSCHKO.

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Creative's profile



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Architect, interior Design, Landscape Design

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Creative's top 5 skills

Graphic Design, Photography, Product Design, Interior Design, Packaging Design